MARIPOSA COUNTY
BOARD OF SUPERVISES
AGENDA
ACTION FORM
DATE: December 9, 2008
AGENDA ITEM NO. 8

DEPARTMENT: Administration
BY: Richard J. Benson, CAO
PHONE: 966-3222

RECOMMENDED ACTION AND JUSTIFICATION:

Approve a Memorandum of Understanding (MOU) between the Economic Development Corporation of Mariposa County (EDC) and the County of Mariposa establishing a Public/Private Partnership (Exhibit “A”).

BACKGROUND AND HISTORY OF BOARD ACTIONS:
On December 4, 2007, the Board of Supervisors accepted and “Closed Out” the comprehensive Economic Vitality Strategy and Implementation Plan funded by grant from the State of California Department of Housing and Community Development CDBG Program. Among the many recommendations cited in the document was the requirement to strengthen the Tourism Industry by making Mariposa County a year-round destination and diversifying Mariposa County’s economy with suitable business development opportunities. The document cited the importance of establishing a business base information system as business intelligence is more than a list, it’s a tool for economic developers to gain a better understanding of the existing business mix, and what drives the local economy, and perhaps more importantly it is a tool that can be used to understand where the local economy is headed. During the same meeting of December 4, 2007, a discussion ensued on establishing a partnership between the EDC and County of Mariposa Economic Development Office to engage in initiatives fostering business growth in Mariposa County.

The EDC is requesting to enter into such a Public/Private Partnership with County of Mariposa Economic Development Office to engage in a collaborative effort to recruit new suitable businesses and assist existing businesses with expansion. It is equally important to identify potential sites and engage in site readiness measures for future business development (Exhibit “B”).

The role of the EDC:
1. Establish and fund a separate telephone line and email account for use by the Economic/Business Assistance Center operated by the County’s Economic/Business Development Office;
2. Serve as a resource of business professionals available to offer advice and assistance to the County’s Economic/Business Development Office;
3. Create programs and provide funding for assisting existing businesses seeking to expand operations and/or launch a new business venture.

The role of Mariposa County:
1. The County will continue to fund the existing Economic/Business Development Office and commit to maintaining the partnership for a period of at least three years engaging in business recruitment and relocation;
2. In cooperation with the EDC, the Mariposa County Economic Development Office shall operate as an Economic/Business Assistance Center (EAC) for a maximum of eight hours per week for the purpose of assisting new business start ups and expansions;
3. Additional activities of the BAC include creating content for the Website, pursuing strategic initiatives (e.g. relocating Yosemite Valley offices), serving as a liaison to UC Merced, and identifying other opportunities to enhance partnership;

No additional costs shall be incurred by the County of Mariposa resulting from the Public/Private Partnership.

Revised Dec. 2002
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<th><strong>Financial Impact?</strong></th>
<th><strong>Yes( ) No ( )</strong></th>
<th><strong>Current FY Cost:</strong> $</th>
<th><strong>Annual Recurring Cost:</strong> $</th>
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<td><strong>Budgeted in Current FY?</strong></td>
<td><strong>Yes( ) No ( ) Partially Funded</strong></td>
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<td><strong>Amount in Budget:</strong></td>
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<td><strong>Additional Funding Needed:</strong></td>
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**Source:**
- Internal Transfer
- Unanticipated Revenue
- Transfer Between Funds
- Contingency
- General ( ) Other

**Unanimous: 4/5's vote**

**CLERK'S USE ONLY:**
- **Res. No.:** 08-525
- **Ord. No.:** _____
- **Vote – Ayes:** 3
- **Noes:** _____
- **Absent:** _____

**Approved**

**Minute Order Attached ( ) No Action Necessary**

The foregoing instrument is a correct copy of the original on file in this office.

**Date:**

Attest: MARGIE WILLIAMS, Clerk of the Board
County of Mariposa, State of California

By: Deputy

**COUNTY ADMINISTRATIVE OFFICER:**
- **Requested Action Recommended**
- **No Opinion**

**Comments:**

CAO: ________

EDC: Partnership Agenda Action Form 12.9.08

Revised Dec. 2002
COUNTY of MARIPOSA
P.O. Box 784, Mariposa, CA 95338 (209) 966-3222

LYLE TURPIN, CHAIR
DIANNE A. FRITZ, VICE CHAIR
BRAD ABORN
JANET BIBBY
BOB PICKARD

DISTRICT II
DISTRICT IV
DISTRICT I
DISTRICT III
DISTRICT V

MARIPOSA COUNTY BOARD OF SUPERVISORS

MINUTE ORDER

TO: RICHARD J. BENSON, CAO
FROM: MARGIE WILLIAMS, Clerk of the Board

SUBJECT: Approve a Memorandum of Understanding (MOU) between the Economic Development Corporation of Mariposa County (EDC) and the County of Mariposa Establishing a Public/Private Partnership and Authorize the Board of Supervisors Chair to Sign the MOU

RESOLUTION 08-575

THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA

ADOPTED THIS Order on December 9, 2008

ACTION AND VOTE:

Richard J. Benson, County Administrative Officer/Personnel/Risk Manager;
Approve a Memorandum of Understanding (MOU) between the Economic Development Corporation of Mariposa County (EDC) and the County of Mariposa Establishing a Public/Private Partnership and Authorize the Board of Supervisors Chair to Sign the MOU

BOARD ACTION: Rick Benson advised of a change to his recommendation to add, as suggested by County Counsel, that the agreement be for a two-year term, with a report to be made at the conclusion, and the opportunity to review and renew the agreement. Marilyn Lidyoff/Administration-Business Development Coordinator, provided input on the proposal. Roger Biery/Economic Development Corporation (EDC), provided input on the role of the EDC; and he presented a framed print for the Boy Scouts of America Project Arrow 2008 and Boy Scout badges that were received as a result of submitting a site for consideration for future national Scout jamborees. Discussion was held.

Input from the public was provided by the following:

Paul Chapman expressed concern with the proposal and noted that the Farm Bureau is not mentioned; and he does not feel that we have the workforce here to bring in high-tech industry. He suggested that this be continued for the new Board to reject it.

Marilyn Lidyoff responded to the input and referred to the Economic Vitality Strategy Study. Supervisor Bibby asked that they work closely with Public Works, Planning and Building to encourage development where the infrastructure exists. (M)Pickard, (S)Fritz, Res. 08-575 was adopted approving the MOU for a two-year term as recommended by the County Administrative Officer/Ayes: Unanimous.

Cc: Marilyn Lidyoff, Economic Development Coordinator
    Chris Ebic, Auditor
    File
September 30, 2008

Roger Biery
Sierra Communications
5851 Mount Bullion Ridge Road, PO Box 9
Mariposa, CA 95338-0009

Dear Mr. Biery,

On behalf of Scouts and Scouting volunteers across America, I offer my heartfelt appreciation for your efforts in Project Arrow. Your contributions have been an important part of our process in selecting the site for our future national Scout jamborees.

Scouting’s future is bright. Our upcoming 100th Anniversary in 2010 provides a wonderful platform to celebrate the tremendous journey that we began in 1910 and focus on continuing the adventure through such great outdoor experiences as our national jamborees.

We greatly appreciate your participation in this site selection process. Unfortunately, your site was not selected for further consideration. For questions or additional information, please contact our project leader, Mark Sweeney of McCallum Sweeney Consulting, at 864-672-1600, or msweeney@mccallumsweeney.com.

Enclosed, please find a commemorative Norman Rockwell print depicting a Scout’s return from a great camping experience and 25 special edition patches for Project Arrow for you to share with those who contributed to the application you submitted. Within Scouting, patches are a long-held tradition for sharing memories.

Again, thank you for being a part of our 100th Anniversary and for helping us move forward into our next 100 years.

Sincerely,

Robert J. Mazzuca
Chief Scout Executive
Boy Scouts of America