DEPARTMENT: Public Works/Parks & Rec

RECOMMENDED ACTION AND JUSTIFICATION:

Resolution authorizing Public Works (Parks and Recreation Division) to hang banners across Highway 140 advertising the Day in the Park event and the Fourth of July Carnival.

BACKGROUND AND HISTORY OF BOARD ACTIONS:

The Parks and Recreation Division of the Public Works Department annually holds a day Fourth of July carnival. Parks and Recreation would like to place banners across Highway 140 to advertise these two events.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

Possible low attendance if not approved.

<table>
<thead>
<tr>
<th>Financial Impact?</th>
<th>(x) Yes</th>
<th>( ) No</th>
<th>Current FY Cost: $</th>
</tr>
</thead>
<tbody>
<tr>
<td>Budgeted In Current FY?</td>
<td>(x) Yes</td>
<td>( ) No</td>
<td>( ) Partially Funded</td>
</tr>
<tr>
<td>Amount in Budget:</td>
<td>$</td>
<td></td>
<td></td>
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<tr>
<td>Additional Funding Needed:</td>
<td>$</td>
<td></td>
<td></td>
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<tr>
<td>Source: Internal Transfer</td>
<td></td>
<td></td>
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<tr>
<td>Unanticipated Revenue</td>
<td>4/5's vote</td>
<td></td>
<td></td>
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<tr>
<td>Transfer Between Funds</td>
<td>4/5's vote</td>
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<tr>
<td>Contingency</td>
<td>4/5's vote</td>
<td></td>
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<tr>
<td>( ) General</td>
<td>( ) Other</td>
<td></td>
<td></td>
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</tbody>
</table>

Annual Recurring Cost: $

List Attachments, number pages consecutively
1. A Day In The Park Banner
2. 4th of July Carnival Banner

CLERK’S USE ONLY:
Res. No.: 54
Vote – Ayes: 5
Noes: 0
Absent: 0

Approved

Minute Order Attached ( ) No Action Necessary

The foregoing instrument is a correct copy of the original on file in this office.

Attest: MARGIE WILLIAMS, Clerk of the Board
County of Mariposa, State of California
By: Deputy

COUNTY ADMINISTRATIVE OFFICER:
Requested Action Recommended
No Opinion
Comments:

CAO: [Signature]

Revised Dec. 2002
TO: DANA HERTFELDER, Public Works Director  
FROM: MARGIE WILLIAMS, Clerk of the Board  
SUBJECT: RESOLUTION AUTHORIZING PUBLIC WORKS (PARKS AND RECREATION DIVISION) TO HANG BANNERS ACROSS HIGHWAY 140 ADVERTISING THE “DAY IN THE PARK” EVENT AND THE “FOURTH OF JULY CARNIVAL”  

RESOLUTION 06-175  

THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA  
ADOPTED THIS Order on May 9, 2006  

ACTION AND VOTE:  

Consent Agenda item 4/banners for “Day in the Park” event. Supervisor Bibby asked about the status of approval by CalTrans. Dana Hertfelder, Public Works Director, advised that they obtain approval from CalTrans to hang banners across the highway as a part of the process. Supervisor Fritz asked about service clubs using the poles to hang banners. Dana advised that, with Board direction, they could include other requests for banners in the permit with CalTrans. Supervisor Turpin asked for clarification of whether the events would need to be County sponsored for the permit. Supervisor Bibby suggested that an item be brought back for Board discussion relative to consideration of authorizing other banners, and that staff review liability issues and staffing issues. (M)Bibby, (S)Fritz, item 4 was approved for the banners for the “Day in the Park” event/Ayes: Unanimous. Supervisor Fritz noted that there is a possible change in the location of the carnival for the event, and Dana advised that the printing of the banner would reflect the location.  

CA-4 Adopt a Resolution Authorizing Public Works (Parks and Recreation Division) to Hang Banners Across Highway 140 Advertising the “Day in the Park” Event and the Fourth of July Carnival (Public Works Director); Res. 06-175, with direction to staff  

Cc: Thomas P. Guarino, County Counsel  
File