DEPARTMENT: Tourism  BY: Richard H. Inman
PHONE: 966-3222

RECOMMENDED ACTION AND JUSTIFICATION: Request and recommend that the Mariposa County Board of Supervisors approve the Budget Action form that will transfer funds into Extra help line from Promotional line and Senior Office Assistant salary line. Typically the Courthouse Tour program runs between Memorial Day and Labor Day. The program has been expanded to enhance the visitors experience and study the feasibility of such a program. The program was expanded from September 18, 2004 through November 2004 with positive results (see attached Justification for Additional Funding).

BACKGROUND AND HISTORY OF BOARD ACTIONS: The Mariposa County Board of Supervisors has supported the Visitors Bureau efforts to promote the visitors experience in Mariposa County by providing Courthouse tours during the summer months.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION: If this action is not approved, the program will need to be discontinued. However, additional funds will still need to be transferred into the Extra Help line to cover the expenses incurred already.

Financial Impact? (x) Yes  ( ) No  Current FY Cost  Annual Recurring Cost:
Budgeted In Current FY? (X) Yes  ( ) No  ( ) Partially Funded
Amount in Budget: $ 3,450
Additional Funding Needed: $
Source:
Internal Transfer  X
Unanticipated Revenue  4/5's vote
Transfer Between Funds  4/5's vote
Contingency  4/5's vote
( ) General  ( ) Other

CLERK'S USE ONLY:
Res. No.: 25-50  Ord. No. ___
Vote – Ayes: ___  Noes: ___
Absent: ___
Approved
( ) Minute Order Attached  ( ) No Action Necessary

The foregoing instrument is a correct copy of the original on file in this office.

Date: ___
Attest: MARGIE WILLIAMS, Clerk of the Board
County of Mariposa, State of California
By: ______________
Deputy

COUNTY ADMINISTRATIVE OFFICER:
✓ Requested Action Recommended
( ) No Opinion
Comments:

CAO: ___

Revised Dec. 2002
Justification for Additional Funding of the Courthouse Tour Guide and Downtown Host Program

If Mariposa County is serious about promoting the history of the County it is important to highlight our historic assets, such as the courthouse, on a year-round basis. History is one venue that we can build on to provide interest during the shoulder seasons. Retired people enjoy traveling during the “slower” time of the year to avoid the family crowds, and with the mild climate of Mariposa County, we are a natural destination. Many of these seasoned travelers appreciate the historic aspect of a community and seek such locations to visit.

Typically, the Courthouse Tour program begins Memorial Day weekend and ends after Labor Day. This year the Courthouse Tour program expanded, beginning September 18, 2004. During September and October, the Saturday and Sunday tours continued with the summer schedule hours. In November, the tours were conducted on Saturdays, with extra coverage during the Open House Shopping weekend. December tours were given the weekend of Merry Mountain Christmas. In January 46 people toured the courthouse during the Chili Cook-Off. We do provide tours by special request.

October and November provided over 325 people with tours. Our normal number of tours for last summers heaviest month, August, is about 325. This demonstrates that people do enjoy the Courthouse tours during shoulder months.

In addition to the Courthouse Tours, a Downtown Host program branched off via Courthouse Tour guides. The Host is scheduled from three to four hours on Saturday and Sunday, weather permitting. During the summer they will work on Friday nights also. They carry printed information related to history, business, and recreation in Mariposa County. They greet visitors, answer questions and direct our guests to points of interest. Visitors are somewhat surprised and pleased to be greeted, and appreciate the information. The shopkeepers also enjoy having the Hosts in town.

Beginning this April Hosts will be trained to provide narrative tours of the historic buildings downtown. The plan is to have them in historic costumes.

This program will continue to develop to include other historic sites. In time, it is hoped to find a private enterprise tour guide(s) to provide countywide historic tours.

The additional requested funding is necessary to continue a program that enhances the visitor experience while providing benefits of economic development to Mariposa County.
## BUDGET ACTION FORM

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| TOTALS | 3,450 | 3,450 |

### TRANSFER BETWEEN FUNDS

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### TOTALS

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**ACTION REQUESTED:** (Check all that apply)

- [ ] Budget appropriation by Board of Supervisors (4/5ths Vote Required): Amending the total amount available in the county budget, or in any one fund of the budget, or transferring appropriation from Contingencies

- [✓] Transfer by Board of Supervisors (3/5ths Vote Required): Moving existing appropriations from one budget to another, or between categories within a budget unit;

**JUSTIFICATION**

See attached

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**DEPT HEAD SIGNATURE**

[Signature]

**DATE**

[Date]

**APPROVED BY**

RES NO. 85-60

CLERK

**DATE**

2-22-05

**DEPARTMENT**

AUDITOR'S USE ONLY

BA #

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Budget Revision Form Revised 07/2000

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Intrabudget transfer 2-22-05.xls