DEPARTMENT: Tourism

RECOMMENDED ACTION AND JUSTIFICATION: Recommend that the Board of Supervisors approve the County Exhibits Entry Form for the 2005 California State Fair and authorize the Board Chairman to sign the form.

BACKGROUND AND HISTORY OF BOARD ACTIONS: This action will authorize Susan T. Crain to be the County’s official representative and establishes the exhibit builder as Gaffney Display. Gaffney Display has produced the County’s exhibits for several years winning five silver awards and a bronze award in the last six years. The builder will receive any cash awarded by the State Fair for the exhibit in addition to the funds provided annually by the County in the Visitors Bureau budget. The amount paid the builder has been $5,000 for several years. The Visitors Bureau contracts with the builder and the builder includes the County on liability insurance certificates.

The Board is requested on an annual basis to approve and sign this form for the County’s exhibit. The request is coming to the Board earlier this year to secure a premium space reservation for the County’s exhibit.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION: If the Exhibits entry form is not signed there will be no Mariposa County exhibit in the 2005 California State Fair.

Financial Impact? ( ) Yes ( ) No Current FY Cost $ Annual Recurring Cost:
Budgeted In Current FY? (X) Yes ( ) No ( ) Partially Funded
Amount in Budget: $ Additional Funding Needed: $ 0
Source:
Internal Transfer
Unanticipated Revenue
Transfer Between Funds
Contingency
( ) General ( ) Other 4/5’s vote
4/5’s vote
List Attachments, number pages consecutively
Entry Form

CLERK’S USE ONLY:
Absent: ______ Approved
( ) Minute Order Attached ( ) No Action Necessary

The foregoing instrument is a correct copy of the original on file in this office.

Date:
Attest: MARGIE WILLIAMS, Clerk of the Board
County of Mariposa, State of California

By: Deputy

Revised Dec. 2002
COUNTIES EXHIBITS AUTHORIZATION AND APPOINTMENT

EXHIBIT REPRESENTATIVE INFORMATION:

- Has appointed Susan T. Crain ______________ as official representative(s) of the County to be responsible for the County's exhibit and to make decisions, requests, and any protests on behalf of the County.

  Title: Tourism Coordinator
  Email: scrain@homeofyosemite.com
  Mailing Address: P.O. Box 967
  City: Mariposa
  State CA Zip: 95338
  Phone: (209) 966-3685
  Fax: (209) 966-6168
  Shipping Address: 5158 Highway 140
  City: Mariposa
  State CA Zip: 95338

BOARD OF SUPERVISOR APPROVAL:

- This entry must be signed by the Chairman of the Board, the Clerk of the Board or the Executive Officer of the Board.

  Signature: Bob Pickard
  Title: Chairman- Board of Supervisors
  Printed Name: Bob Pickard
  Date: 02-15-05

Upon signature and submission of entry form the exhibitor agrees with, understands and accepts all rules, regulations and conditions of the Counties Exhibits Competition Handbook.

EXHIBIT BUILDER INFORMATION:

- Builder: Gaffney Display
  Address: 1610 Aetna Springs Lane
  City: Pope Valley
  State CA Zip: 94567
  Phone: (707) 965-2457

PREMIUM INFORMATION:

- Has authorized any award money for, or on account of, an exhibit representing said county, to be paid by the California Exposition and State Fair in Sacramento, California, to the following person(s) or organization (for the year 2005 only):
- All Premium Awardees MUST provide their Social Security Numbers or Tax ID Number.

  Organization Name: Gaffney Display
  Contact Name: Mark Gaffney
  Address: 1610 Aetna Springs Lane
  City: Pope Valley
  State CA Zip: 94567
  Phone: (707) 965-2457

-SSN# __________________________
-Tax ID# __________________________
County Name: Mariposa

SPACE SELECTION REQUEST:

- Please indicate in the box your 1st, 2nd, 3rd and 4th choices for space design. Counties sending in the Official Entry form before or by the deadline will have consideration for their 1st choice over those counties who do not meet the deadline.

  - [ ] 20’ x 20’ island
  - [ ] 16’ x 16’ Corner
  - [ ] 10’ x 20’ Corner
  - [ ] 10’ x 10’ Corner
  - [ ] 16’ x 16’ Island
  - [ ] 16’ x 16’ Back Wall
  - [ ] 10’ x 20’ Back Wall
  - [ ] 10’ x 10’ Back Wall

MEDIA DISTRIBUTION:

- The California State Fair will provide exhibit photographs and a news release to newspaper listed below.

Local Newspaper: (Newspaper that should receive Press Release)

Newspaper Name Mariposa Gazette Phone (209)-966-2500

Contact Person Dan Tucker Fax ( )

Position Title Editor

Address P.O. Box 38

City Mariposa, State CA Zip 95338

Newspaper Name

Contact Person

Position Title

Address

City State Zip

Newspaper Name

Contact Person

Position Title

Address

City State Zip

Newspaper Name

Contact Person

Position Title

Address

City State Zip

Office Use Only:

Postmark Date: ____________ Initials: _________ Exhibit Space # ___

Medal Received: ______________________ Premiums Received ______