DEPARTMENT: Board of Supervisors

RECOMMENDED ACTION AND JUSTIFICATION:

Authorize the expenditure of $30,000 from Tobacco Settlement funds to support Mariposa County Unified School District’s after school activities transportation program specifically the sports transportation program and establish a “Yes on Sports/No on Smoking” campaign.

BACKGROUND AND HISTORY OF BOARD ACTIONS:

The Board has become aware that the Mariposa County Unified School District (MCUSD) is in need of resources to support its after school sports transportation program. It is felt the county could provide $30,000 in tobacco settlement funds to fund this transportation program and simultaneously establish a “Yes on Sports/No on Smoking” campaign. The campaign would focus on displaying large banners (i.e., 4 feet by 10 feet) with the “Yes on Sports/No on Smoking” logo at all sports events both home and away and also display banners at both the middle school and the high school to encourage students to get involved in sports and not begin to smoke. Health Department funds are also being sought to purchase the banners.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

Force the MCUSD to make further budget reductions to support this program.

Financial Impact? (X) Yes ( ) No  Current FY Cost: $30,000  Annual Recurring Cost: $
Budgeted In Current FY? (X) Yes ( ) No  ( ) Partially Funded
Amount in Budget: $  List Attachments, number pages consecutively
Additional Funding Needed: $  Banner display
Source:
Internal Transfer
Unanticipated Revenue  4/5’s vote
Transfer Between Funds X  4/5’s vote
Contingency  4/5’s vote
( ) General  ( ) Other

CLERK’S USE ONLY:
Res. No. 244  Ord. No. _____
Vote – Ayes: _____  Noes: _____
Absent: _____
( ) Approved
( ) Minute Order Attached  ( ) No Action Necessary

The foregoing instrument is a correct copy of the original on file in this office.
Date: ________________
Attest: MARGIE WILLIAMS, Clerk of the Board
County of Mariposa, State of California
By: __________________________
Deputy

COUNTY ADMINISTRATIVE OFFICER:
✓ Requested Action Recommended
( ) No Opinion
Comments:

CAO: __________________________
TO: SUPERVISOR PICKARD
SUPERVISOR PARKER

FROM: MARGIE WILLIAMS, Clerk of the Board

SUBJECT: BUDGET ACTION TRANSFERRING $30,000 FROM TOBACCO SETTLEMENT FUNDS TO INTERFUND TRANSFERS TO SUPPORT “YES ON SPORTS/NO ON TOBACCO” CAMPAIGN
Resolution No. 03-241

THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA,

ADOPTED THIS Order on June 24, 2003

ACTION AND VOTE:

11:32 a.m. Chairman Pickard and Supervisor Parker;
Approve Budget Action Transferring $30,000 from Tobacco Settlement Funds to Interfund Transfers to Support “Yes on Sports/No on Smoking” Campaign in Conjunction with Funding for After School Sports and Activities Transportation Program at Mariposa County Unified School District (4/5ths Vote Required)

BOARD ACTION: Discussion was held. It was clarified that the proposal would fund the portion of the sports program that provides transportation to and from the games. Supervisor Balmain requested that consideration also be given to supporting the late bus program so that the athletes have transportation after practices, especially to the northside of the County.

Input was provided by the following:
- Dwight Fanning/School District Director of Transportation, advised that the late bus is a different program from the sports activity busing. He advised that the proposal would fund transportation during the day to sport activities. He advised that the late bus program is an additional $54,000, and he reviewed the District’s bus program and proposed cuts.
- Supervisor Bibby advised of her discussions with Jesse Brown/MCAG relative to the possibility of using YARTS to provide services, such as to El Portal.
- Dwight Fanning further clarified the sporting/transportation issues, and he advised that that late bus and sports activity for the High School are separate issues.
- Donna Ross, President of the School Board, provided input relative to the District’s budget situation and the busing needs.
Rich Inman, County Administrative Officer, provided input relative to the use of the requested source of funding and the campaign for tobacco prevention. (M)Bibby, (S)Parker, Res. 03-241 was adopted approving the recommendation with a campaign of “Yes on Sports/No on Tobacco”, and with direction given for staff to review the late bus issue and come back to the Board for further consideration of that program. Supervisor Balmain asked that the late bus issue come back as soon as possible, and the County Administrative Officer advised that he would bring it back in two weeks. Supervisor Parker clarified that the action is a one-time funding source and it is not an on-going program. He advised that he could continue to work with Supervisor Pickard and the County Administrative Officer and the School District on the late bus issue. Ayes: Unanimous. Donna Ross thanked the Board for its support.

cc:  Rich Inman, County Administrative Officer  
     Ken Hawkins, Auditor  
     Jim Petropulos, Public Works Director  
     Mary Hodson, Administrative Analyst  
     File
BUDGET ACTION FORM

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001 0104 414-1090 GENERAL CONTINGENCY

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TRANSFER BETWEEN FUNDS

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ACTION REQUESTED: (Check all that apply)

( X ) Budget appropriation by Board of Supervisors (4/5ths Vote Required): Amending the total amount available in the county budget, or in any one fund of the budget, or appropriating Reserve for Contingencies;

( ) Transfer by Board of Supervisors (3/5ths Vote Required): Moving existing appropriations from one budget to another, or between categories within a budget unit;

JUSTIFICATION: Use Tobacco Settlement Funds to support after school transportation for sports.

DEPT HEAD SIGNATURE

APPROVED BY RES NO. 03-24 CLERK

DATE 6-24-03

Tobacco Settlement/Interfund Transfers

AUDITOR'S USE ONLY

BA #

Budget Revision Form Revised 11/95
SAMPLE BANNER DISPLAY

YES! on SPORTS

NO! on SMOKING

Sponsored by
Mariposa County Board of Supervisors

YES! on SPORTS

NO! on SMOKING

Sponsored by
Mariposa County Board of Supervisors
June 24, 2003

Dear Mr. Inman,

As Superintendent of Schools for Mariposa County, I am writing this letter of support concerning an upcoming agenda item to be heard at the County Board of Supervisors’ meeting June 24th. This agenda item relates to a proposal of Supervisors Bob Pickard and Garry Parker that the County of Mariposa utilize a portion of tobacco settlement funds to support a “Yes on Sports/No on Smoking” campaign. This educational campaign and accompanying funds would go to offset the athletic transportation expenditure for the 2003-04 school year in the Mariposa County Unified School District (MCUSD).

At its June 3, 2003 meeting, the MCUSD Board of Trustees prioritized cost savings measures, which included elimination of district funding for athletic transportation in the upcoming year. The need to cut back concerning this particular expenditure of $30,000 has been exacerbated by the unprecedented financial problems the State of California is currently facing in its ability to adequately fund K-12 education.

The concept of a “Yes on Sports/No on Smoking” would be extremely beneficial in highlighting the many benefits of being active in athletics, including personal health and well being. Such assistance, through the outstanding efforts of our County Supervisors, would also go a long way to helping MCUSD establish other funding sources during the upcoming school year rather than having to make this expenditure cut at this time.

On behalf of our Board of Trustees I wish to thank Supervisors Pickard and Parker for bringing this proposal forward and request the full support of all County Supervisors in your approval of the “Yes on Sports/No on Smoking” campaign.

Sincerely,

Patrick J. Holland, Ed.D.
Superintendent of Schools
cc. Donna Ross, President Board of Trustees and Education
Dwight Fanning, Director of Transportation, Maintenance, Facilities
Val Fall, Director of Personnel