DEPARTMENT: Public Works Department

BY: James J. Petropulos
PHONE: 966-5356

RECOMMENDED ACTION AND JUSTIFICATION:

Rename the Division to Solid Waste and Recycling with a representative logo to use the County emblem encircled by the “chasing arrows”.

The importance for public identity for recycling is key to successful program development. The Solid Waste Division does not have a logo and also has evolved to include recycling in the nomenclature. This will help the County move forward in the goal achievement plan for the ADR (Alternative Diversion Requirement) and to meet the AB939 diversion requirements.

Recycling is important to the waste management industry in general and the addition of Recycling is key to Mariposa County waste diversion activities and goals.

BACKGROUND AND HISTORY OF BOARD ACTIONS:

No specific history for this action.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

Negative action would result in no name change or logo.

Financial Impact? ( ) Yes ( ) No
Current FY Cost: $
Budgeted in Current FY? (X) Yes ( ) No ( ) Partially Funded
Amount in Budget: $
Additional Funding Needed: $
Source:
Internal Transfer
Unanticipated Revenue
Transfer Between Funds
Contingency
( ) General ( ) Other

List Attachments, number pages consecutively

CLERK'S USE ONLY:
Res. No.: 02-309
Ord. No. ______
Vote - Ayes: ______ Noes: ______
Absent: ______
( ) Approved
( ) Minute Order Attached ( ) No Action Necessary

The foregoing instrument is a correct copy of the original on file in this office.
Date: __________
Attest: MARGIE WILLIAMS, Clerk of the Board
County of Mariposa, State of California
By: _______
Deputy

COUNTY ADMINISTRATIVE OFFICER:
Requested Action Recommended
No Opinion
Comments:
Sample logo will be presented at Board meeting

CAO: ______

Revised Dec. 2002
MARIPOSA COUNTY BOARD OF SUPERVISORS

MINUTE ORDER

TO: JIM PETROPULOS, Public Works Director

FROM: MARGIE WILLIAMS, Clerk of the Board

SUBJECT: AUTHORIZATION TO ADD “RECYCLING” TO THE SOLID WASTE DIVISION NAME
Resolution No. 03-301

THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA,

ADOPTED THIS Order on August 12, 2003

ACTION AND VOTE:

C) Authorize the Public Works Director to Add “Recycling” to the Solid Waste Division Name and to Create a Logo for the Division

BOARD ACTION: Discussion was held. (M)Parker, (S)Stetson, Res. 03-301 was adopted approving the division name change, and direction was given for staff to bring back more information on sample logos/Ayes: Unanimous.

cc: Mary Hodson, Administrative Analyst
    File