



# MARIPOSA COUNTY

Administration • 209-966-3222



## **RESOLUTION - ACTION REQUESTED 2015-450**

MEETING: September 22, 2015

TO: The Board of Supervisors

FROM: Mary Hodson, CAO

RE: Agreement with Townsend Public Affairs

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### **RECOMMENDATION AND JUSTIFICATION:**

Approve an Agreement with Townsend Public Affairs in an Amount of \$30,000 for Consulting Services, and Authorize the Board of Supervisors Chair to Sign the Agreement. During Final Budget Hearings the Board of Supervisors appropriated funds in the Economic Development Budget for an Agreement with Townsend Public Affairs for secure consulting services from Townsend Public Affairs. Their services will assist the County in securing private, State and Federal funding for community projects.

In previous fiscal years, the County had approved an Agreement with the Mariposa Economic Development Corporation (EDC), who would in turn contract with Townsend Public Affairs. This arrangement was initiated because there were separate organizations/individuals that were also contributing towards the full cost of the Townsend Public Affairs Agreement and the EDC agreed to collect the funding and manage the payments. Now however, only the Yosemite/Mariposa County Tourism Bureau and the County are contributing funding for the Agreement, and for efficiency reasons both organizations will now contract directly with Townsend Public Affairs for their services with each organization sharing half of the total cost.

### **BACKGROUND AND HISTORY OF BOARD ACTIONS:**

The Board adopted Resolution #14-558 on October 28, 2014, approving an Agreement with the EDC to secure the consulting services of Townsend Public Affairs in the amount of \$30,000.

### **ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:**

### **FINANCIAL IMPACT:**

**Sufficient funding for the Agreement has been budgeted in the Economic Development Budget for Fiscal Year 2015-16.**

### **ATTACHMENTS:**

**Townsend Contract 2015 (DOC)**

**CAO RECOMMENDATION**

Requested Action Recommended

*Mary Hoatson*

Mary Hoatson, CAO

9/16/2015

**RESULT: ADOPTED BY CONSENT VOTE [UNANIMOUS]**

**MOVER:** Marshall Long, District III Supervisor

**SECONDER:** John Carrier, District V Supervisor

**AYES:** Rosemarie Smallcombe, Merlin Jones, Marshall Long, John Carrier

**EXCUSED:** Kevin Cann