

QUESTIONS TO ANSWER WHEN REVIEWING THE:
ECONOMIC VITALITY STRATEGY AND IMPLEMENTATION PLAN FOR MARIPOSA COUNTY
NOVEMBER 2007
and the
MARIPOSA COUNTY GENERAL PLAN, CHAPTER 6 ECONOMIC DEVELOPMENT

The Board of Supervisors is interested in evaluating the Economic Vitality Strategy and Implementation Plan (EVS) and Chapter 6 of the General Plan to determine its current relevance. Because economic development success can best be achieved through a public-private partnership, the Board is seeking input from local advisory committees and organizations.

The Board is requesting your review of the attached two documents. Please provide a response to the following questions and any additional comments you deem relevant.

1. The EVS contains two goals. One is to strengthen the tourism industry by making Mariposa a year-round destination. The second is to diversify Mariposa County's economy with suitable business development opportunities.

a. Do you believe these two goals are still appropriate for Mariposa County?

b. Are there additional goals which should be considered?

c. Are each of these goals equal in value to contribute to the county's economy, or should one have a higher priority?

2. Within each goal, there are **strategies** to achieve the goal, and a number of **actions** to achieve the strategies. Please review each action.

Please identify five actions to which you believe the county should give priority.

3. *Are there additional strategies or actions which should be included in the EVS?*

4. *Are there strategies or actions which are no longer relevant or appropriate?*

5. *Are there economic development issues or opportunities which are unique to your community and that are not identified within the EVS (for example, issues which are unique to the Midpines community or unique to agriculture)?*