RECOMMENDED ACTION AND JUSTIFICATION:  (POLICY ITEM:  YES X  NO____)

Pass the Attached Resolution Supporting the Yosemite Mariposa Chamber of Commerce Main Street Application for Downtown Mariposa.  (At the request of the Chamber).

BACKGROUND AND HISTORY OF BOARD ACTIONS:

The Board has contracted with the Chamber for years to provide general tourism promotional services and most recently the operation of the Visitor Centers in Coulterville and Mariposa. Mariposa County has not previously participated in the CA Department of Commerce Main Street Program.

LIST ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION.

(1) Do not support application.  (2) Revise Resolution.

SPECIAL INSTRUCTIONS: List the attachments and number pages consecutively:

1 page Resolution
5 page Chamber Information

CLERK'S USE ONLY:  Resolution No.: 95-04
Ordinance No.: ________________
Vote - Ayes: 5  Noes: ______
Absent: ______  Abstain: ______
Approved  ( ) Denied  ( ) Minute Order Attached  ( ) No Action Necessary

The foregoing instrument is a correct copy of the original on file in this office.

Date:

ATTEST:  MARGIE WILLIAMS
Clerk of the Board
County of Mariposa,
State of California

By: __________________________
Deputy

A.O. Initials:  ____
RESOLUTION SUPPORTING THE
YOSEMITE MARIPOSA CHAMBER OF COMMERCE
MAIN STREET APPLICATION FOR DOWNTOWN MARIPOSA

WHEREAS, the California Main Street Demonstration Program has been established in the California Trade and Commerce Agency to assist communities to develop a public/private effort to revitalize their downtowns and neighborhood commercial districts, and whereas, up to five California communities will be selected to participate in the program; and,

WHEREAS, the County of Mariposa agrees to support the Yosemite Mariposa Chamber of Commerce California Main Street Demonstration Program for an initial start-up period of at least three years and in accordance with the downtown revitalization approach developed by the National Trust for Historic Preservation and adopted by the California Trade and Commerce Agency; and,

WHEREAS, the County of Mariposa has made significant efforts revitalizing Downtown Mariposa including, but not limited to adoption of a Town Specific Plan emphasizing downtown commercial revitalization and historic preservation, infrastructure improvements, and inclusion of Historic Downtown Mariposa in the National Register of Historic Districts in 1991.

NOW THEREFORE BE IT RESOLVED BY THE BOARD OF SUPERVISORS OF THE COUNTY OF MARIPOSA THAT:

SECTION 1. The County supports the Yosemite Mariposa Chamber of Commerce application for 1995 California Main Street Demonstration Program for an initial start-up period of three years with the intention of continuing support for the Main Street approach as a permanent revitalization and management tool. The County supports the specific application goal of performing as a model to other California communities by revitalizing the Downtown Mariposa business district within the context of preserving its historic and culturally significant buildings.

SECTION 2. The County has identified funds included in the adopted FY 1994/1995 Final Budget in support of the Downtown Main street Program for the next three years as follows: Mariposa Parking District—$16,373; Mariposa Lighting District—$31,500; Historic County Courthouse Renovation—$10,870; Government Center—$43,703; Library Development—$153,929; and, Mariposa County Water Agency contributions to Mariposa Town water projects—$1,946,000.

SECTION 3. The County will cooperate with the Yosemite Mariposa Chamber of Commerce in the provision of information and data on Main Street Program results to the State.

SECTION 4. The Director of the Housing and Community Development Agency is designated as the liaison to the Yosemite Mariposa Chamber of Commerce regarding the Main Street Program.

PASSED AND ADOPTED THIS 21ST DAY OF MARCH, 1995 BY THE FOLLOWING VOTE:

AYES: REILLY, BALMAIN, STEWART, PARKER, TABER
NOES: NONE
ABSTAIN: NONE
ABSENT: NONE

GARRY R. PARKER, CHAIRMAN

MARGIE WILLIAMS, Clerk of the Board

APPROVED AS TO FORM AND LEGAL SUFFICIENCY:

JEFFREY G. GREEN, County Counsel