DEPARTMENT: Board  BY: E. Erickson, Chairman  PHONE: 966-3222

RECOMMENDED ACTION AND JUSTIFICATION: (Policy Item: Yes  No X)

It is recommended that the Board of Supervisors approve a letter of thanks to the organization funding the "Shakespeare in the Schools" program, which is an adjunct of the San Francisco Shakespeare Festival. High School personnel have indicated that the Festival put on one production last year and this year will present "Romeo and Juliet". It is open to all students. The action is requested by Bobby Winston, President of the San Francisco Shakespeare Festival.

BACKGROUND AND HISTORY OF BOARD ACTIONS:

None on this request. The Board has sent letters of appreciation in similar instances.

LIST ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

The Board could withhold support. The purpose of the letter is to apprise the contributor of the backing of the community and thereby encourage continued financial support.

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COSTS:  ( ) Not Applicable
A. Budgeted current FY
B. Total anticipated costs
C. Required additional funding
D. Internal transfers

SOURCE:  ( ) 4/5ths Vote Required
A. Unanticipated revenues
B. Reserve for contingencies
C. Source description:
Balance in Reserve for Contingencies, if approved:

SPECIAL INSTRUCTIONS:
List the attachments and number the pages consecutively:
Proposed letter to contributor
Letter from S. F. Shakespeare Festival

CLERK’S USE ONLY:
Res. No.: 43-301  Ord. No.
Vote: Ayes:  Noes:
Absent:  Abstained:
Approved:  ( ) Denied
( ) Minute Order Attached  ( ) No Action Necessary

The foregoing instrument is a correct copy of the original on file in this office.

Date: ATTEST: MARGIE WILLIAMS, Clerk of the Board
By: County of Mariposa, State of California
      Deputy

ADMINISTRATIVE OFFICER'S RECOMMENDATION:
This item on agenda as:
\[Recommended\]
\[Not Recommended\]
\[For Policy Determination\]
\[Submitted with Comment\]
\[Returned for Further Action\]

Comment:

A.O. Initials:  

5-25FEST  Action Form Revised 5/92
May 25, 1993

Mr. J. Carlton Norris
Manager for Community Affairs
ARCO
515 South Flower Street, Suite 4447
Los Angeles, CA 90071

Dear Mr. Norris:

The Mariposa County Board of Supervisors wishes to thank your organization for support of the "Shakespeare in the Schools" program of The San Francisco Shakespeare Festival. Mariposa County has been fortunate to have this unique program visit our community. Our students and staff have had the opportunity, even in this rural setting, to enjoy at least one of the Shakespeare productions, with another scheduled for this Fall.

We commend your support of arts education and urge you to continue your sponsorship of this important and worthwhile endeavor.

Sincerely,

[Signature]

Eric J. Erickson
Chairman

vk

cc: Bobby Winston, The San Francisco Shakespeare Festival
April 2, 1993

Hon. Eric Erickson
Supervisor
Mariposa County
Courthouse
Mariposa, California 95338

Dear Supervisor Erickson:

In the absence of government support for arts education, we're working as hard as we can to maintain the high standards of our programs by seeking private support. I'm writing to ask for your help.

Indeed, the San Francisco Shakespeare Festival is a major provider of arts education. We visit over 300 schools a year with our "Shakespeare in the Schools" program alone; we also present the popular "Midsummer Shakespeare Camp" and the "Bay Area Excellence in Arts Education Awards".

I hope you share our deep belief in the importance of arts education for I am writing to ask for your help making possible our work in schools in your community. With more education cutbacks on the way, it's never been more important.

Our work would come to a grinding halt without the support of several key supporters. A letter from you acknowledging their gift and thanking them for it would be enormously helpful. If you help us in this way, I promise that we'll be back next year exciting the imaginations of your children.

Your own words are best; however, I appreciate how busy you are so I have taken the liberty of drafting an appropriate letter, which you will find enclosed. It's printed on plain white paper so it can be easily photo-copied onto your stationary. I've even attached a mailing label to affix to your envelope! Please mail your letter directly to the donor -- and won't you also send a copy to us in the self-addressed envelope I've enclosed?

For all of us with the Festival -- and the teachers and students in your community who will benefit most -- thank you very much.

Sincerely,

Bobby Winston
President