RECOMMENDED ACTION AND JUSTIFICATION:  (Policy Item: Yes___ No_x)  
Resolution authorizing publication of legal advertising in the Mariposa Gazette based upon negotiated rate per Board direction.

BACKGROUND AND HISTORY OF BOARD ACTIONS:
The Board of Supervisors has previously directed that the Administrative Officer negotiate a publication rate with the Mariposa Gazette. Attached is the least cost available from the Gazette for these publications. The County's previous rate was 32-cents per line. Staff is informed that that rate is not available from the Gazette.

LIST ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:
1. Authorize publication of legal advertising in the Gazette at the negotiated rate;
2. Do not authorize and go out to bid for legal advertising.
3. Continue negotiation with the Gazette.

COSTS:  ( ) Not Applicable
A. Budgeted current FY
B. Total anticipated costs
C. Required additional funding
D. Internal transfers

SOURCE:  ( ) 4/5ths Vote Required
A. Unanticipated revenues
B. Reserve for contingencies
C. Source description:
Balance in Reserve for Contingencies, if approved: $___

SPECIAL INSTRUCTIONS:
List the attachments and number the pages consecutively:
Letter from the Gazette

CLERK'S USE ONLY:
Res. No: 42-623  Ord. No:  
Vote - Ayes:  Noes:  
< Abstained:  
( ) Approved  ( ) Denied
( ) Minute Order Attached ( ) No Action Necessary

The foregoing instrument is a correct copy of the original on file in this office.
Date:

ADMINISTRATIVE OFFICER'S RECOMMENDATION:
This item on agenda as:
Recommended
Not Recommended
For Policy Determination
Submitted with Comment
Returned for Further Action
Comment:

A.O. Initials:

Action Form Revised 5/92
December 9, 1992

John McAmman,
County Administrative Officer
P.O. Box 784
Mariposa, CA 95338

Dear John:

In response to the supervisors request for the Mariposa Gazette to publish their legal advertising, I am submitting the costs involved.

The open rate for legal advertising is 75¢ per line and 65¢ for repeats. Copy is set in 8.5 point type.

We have historically published for the county at our cost. This I feel is especially important in these times of budget constraints. Therefore the legal advertising rate for the county is 50¢ for the first issue and 40¢ for any repeats. This is based on a one column format. Should certain items require a two column format the amount is simply doubled.

Thank you for the opportunity to supply the legal advertising needs of the county.

Sincerely,

C. Ruth Campbell, owner

CRC/rjh