RESOLUTION - ACTION REQUESTED 2018-123

MEETING: March 27, 2018

TO: The Board of Supervisors

FROM: Dallin Kimble, County Administrative Officer

RE: Letter of Support to Assembly Member Sharon Quirk-Silva for AB 2463

RECOMMENDATION AND JUSTIFICATION:
Approve a Letter of Support to Assembly Member Sharon Quirk-Silva for AB 2463: the Small Business Assistance Act of 2018

AB 2463 designates the Governor’s Office of Business and Economic Development as the lead state entity for overseeing the state’s Small Business Development Centers. In addition, the state identifies the Small Business Development Centers as a federal program, operating in California, in order to promote free counseling and low-to-no cost training (around starting, operating, sustaining and providing capital for growth for small businesses) and many other services provided by the Small Business Development Centers.

BACKGROUND AND HISTORY OF BOARD ACTIONS:
The Board routinely approves letters for supported causes.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:
Do not approve the letter. Individual Board members may write their own letters of support, which may not carry the significance of a letter endorsed by the entire Board.

ATTACHMENTS:
Letter of Support_2018 (DOCX)

RESULT: ADOPTED BY CONSENT VOTE [UNANIMOUS]
MOVER: Merlin Jones, District II Supervisor
SECONDER: Marshall Long, District III Supervisor
AYES: Smallcombe, Jones, Long, Cann, Menetrey
March 27, 2018

The Honorable Sharon Quirk-Silva
California State Assembly Member
State Capitol Room 6012
Sacramento, California 94249

The Honorable Sabrina Cervantes
California State Assembly Member
State Capitol Room 5164
Sacramento, California 94249


Dear Assembly Members Quirk-Silva and Cervantes:

On behalf of Mariposa County, I am writing to inform you of our support of AB 2463 relating to the Small Business Assistance Act of 2018. This bill would provide resources for the small businesses that are the foundation of our local economy.

AB 2463 designates the Governor’s Office of Business and Economic Development as the lead state entity for overseeing the state’s Small Business Development Centers. In addition, the state identifies the Small Business Development Centers as a federal program, operating in California, in order to promote free counseling and low-to-no cost training (around starting, operating, sustaining and providing capital for growth for small businesses) and many other services provided by the Small Business Development Centers.

Mariposa County is an unincorporated, small, rural county and home to the majestic Yosemite National Park. As a tourism-dependent economy, we rely on small business owners including lodging partners, restaurants, retail stores and tour operators. Many of these business owners are passionate and very knowledgeable about the core aspects of their businesses, be it guiding a group on horseback or brewing a drink for tired travelers, and benefit tremendously from the additional expertise Small Business Development Centers deliver in marketing, accounting and other aspects of operating a successful business.

Thank you for your efforts to provide resources to the small businesses that are so integral to life in Mariposa. It is our pleasure to support you in those efforts. Please feel free to reach out to our economic development specialist, Tara Schiff, with any questions you may have regarding this letter. We look forward to working with your office on the passage of AB 2463.

Sincerely,

[Signature]

Rosemarie Smallcombe
Chair