RESOLUTION - ACTION REQUESTED 2018-137

MEETING: March 27, 2018

TO: The Board of Supervisors

FROM: Sarah Williams, Planning Director

RE: Design Review No. 2018-042; Highway 140 Gateway Sign

RECOMMENDATION AND JUSTIFICATION: Adopt a Resolution Approving Design Review No. 2018-042; Mariposa County, Applicant. Project Proposes Replacing the Face of the Highway 140 Gateway Sign.

The existing Gateway Sign located on Highway 140, at the Merced County line, is in need of updating. The Tourism Bureau, working cooperatively with Mariposa County, has proposed to refurbish the sign in order to welcome visitors into Mariposa County. County Code requires that the final design for a Gateway Sign be approved by the Board. Attached is the proposed design for consideration.

Mariposa County Code, Section 17.108.190 allows a gateway sign to be located at the Mariposa/Merced County line on State Highway 140. The sign is limited in size to a maximum of 240 square feet and can be no higher than 16 feet from the existing road grade. The standards do not allow any advertising; the existing advertising for the museum should be removed.

BACKGROUND AND HISTORY OF BOARD ACTIONS:
4/3/12: Resolution 12-161 approved the prior sign design for this Gateway Sign.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:
Do not approve the design. The replacement cannot be completed.

The Board can ask for additional designs or changes to be submitted.

ATTACHMENTS:
Vicinity Map (PDF)
Proposed Sign Design (PDF)
View of Existing Highway 140 Sign (PDF)
Resolution - Action Requested 2018-137

RESULT: ADOPTED [4 TO 1]
MOVER: Kevin Cann, District IV Supervisor
SECONDER: Merlin Jones, District II Supervisor
AYES: Rosemarie Smallcombe, Merlin Jones, Kevin Cann, Miles Menetrey
NAYS: Marshall Long
State Highway 140 – Toward Mariposa

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