RESOLUTION - ACTION REQUESTED 2018-396

MEETING: August 14, 2018

TO: The Board of Supervisors

FROM: Eric Sergienko, Health Officer

RE: Agreement with the Regents of University of California San Diego School of Medicine, Moores Cancer

RECOMMENDATION AND JUSTIFICATION:
Approve an Agreement with the Regents of the University of California on behalf of its San Diego School of Medicine, Moores Cancer Center for Consulting Services for the Mariposa County Health Department’s Tobacco Cessation Program, in an Amount Not to Exceed $22,400; and Authorize the Board of Supervisors Chair to Sign the Agreement.

BACKGROUND AND HISTORY OF BOARD ACTIONS:
The Mariposa County Tobacco Education Program (TEP) is funded by the California Tobacco Control Program (CTCP) at an annual amount of $302,415 for FY2018 from Proposition 99 and Proposition 56 funds. Annual funding in the amount of $300,000 will be allocated in FY2019 and FY2020.

Under this agreement, the University of California San Diego, Moores Cancer Center, will conduct an expanded California Student Tobacco Survey (CSTS) for Mariposa County. The CSTS is a large-scale, in-school survey of tobacco use among California middle school (grades 6-8) and high school (grades 9-12) students. The TEP, in collaboration with the Mariposa County Unified School District (MCUSD), will facilitate an expanded Mariposa County CSTS survey during the 2018-2019 school year, which will include six custom questions on smokeless tobacco use.

The data obtained from this survey will allow both the TEP and MCUSD to learn about awareness and use of different tobacco products, patterns of tobacco use among youth, susceptibility to future tobacco use, youth perceptions of tobacco use, and how these tobacco usage trends are changing over time. The TEP will use the survey data to examine youth awareness of tobacco advertising and determine potential policy change as it relates to tobacco purchasing protocols, flavored tobacco products, and participation in school tobacco prevention. All survey data will be shared with MCUSD, the Mariposa County Tobacco School Resource Officer, when hired, and interested stakeholders.
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ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:
Do not approve the Agreement and the Health Department's Tobacco Education Program will need to determine other means of completing the work as outlined in the required scope of work with CTCP.

FINANCIAL IMPACT:
This request will be included in the request budget for Fiscal Year 2018-2019. No financial impact.

ATTACHMENTS:
Agreement Between The Regent of The University of California #2018-0386 (PDF)

RESULT: ADOPTED BY CONSENT VOTE [UNANIMOUS]
MOVER: Merlin Jones, District II Supervisor
SECONDER: Marshall Long, District III Supervisor
AYES: Smallcombe, Jones, Long, Cann, Menetrey