MARIPosa COUNTY RESOLUTION NO. 81-206

A RESOLUTION PROCLAIMING THE MONTH OF NOVEMBER AS
FRIENDS CAN BE GOOD MEDICINE MONTH

WHEREAS, The interrelationship of friendship and physical
and mental health is one of the most important
aspects of every person's overall well being; and

WHEREAS, Far West Laboratory for Educational Research and
development in San Francisco has received a
one-year contract from the California State
Department of Mental Health, Mental Health Pro-
motion Branch, to conduct a pilot and statewide
implementation of a community-based multi-media
public education project; and

WHEREAS, The theme of this project is FRIENDS CAN BE GOOD
MEDICINE; and

WHEREAS, Activities for this project will be piloted in
the six-county Fresno media market, including
Fresno, Kings, Madera, Mariposa, Merced, and
Tulare Counties, from October 15 to November 15,
1981; and

WHEREAS, The goals of this public communication campaign
are for the general public in the State of
California to have (1) an increased recognition
of the health and mental health implications of
personal relationships, including greater life
expectancy and decreased incidences of physical
and mental disorders; (2) an increased factual
knowledge of the interactive nature of stress and
social support; (3) increased attitudinal accept-
ance of the impact of personal lifestyle on
health maintenance; and (4) increased behavioral
intentions with respect to personal relationships:
commitment, time devoted to relationships, initia-
tion of new relationships, etc.

NOW, THEREFORE, be it hereby resolved by the Mariposa
County Board of Supervisors that the month of
November be proclaimed as FRIENDS CAN BE GOOD
MEDICINE MONTH and urge all citizens to partici-
pate in and support activities related to communi-
ty outreach and media coverage that will take
place during this period.

PASSED AND ADOPTED by the Board of Supervisors of the
County of Mariposa this 20th day of October, 1981
by the following vote:

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AYES: Barrick, Taber, Moffitt, Erickson

NOES: None

EXCUSED: Dalton

ABSTAINED: None

WILLIAM H. MOFFITT, Chairman
Mariposa County Board of Supervisors

ATTEST:
ELLEN BRONSON, County Clerk
Ex Officio Clerk of the Board

APPROVED AS TO FORM:
RICHARD K. DENHALTER
County Counsel