RESOLUTION - ACTION REQUESTED 2020-637

MEETING: October 27, 2020
TO: The Board of Supervisors
FROM: Dallin Kimble, County Administrative Officer
RE: Mariposa Visitors' Center Agreement

RECOMMENDATION AND JUSTIFICATION:
Approve an Agreement with the Mariposa County Chamber of Commerce to Operate the Mariposa Visitors' Center for Six Months in the Amount of $73,332; and Authorize the Board of Supervisors Chair to Sign the Agreement.

The Mariposa County Chamber of Commerce has operated the local visitors center for several decades. This agreement extends that relationship for another six months to ensure visitor center services while waiting for greater clarity on travel and budget conditions for the next peak travel season. The extension also allows for the County to conduct an overdue bid process prior to awarding a longer agreement, if possible, in the spring.

The agreement updates the scope of work from previous agreements, providing flexibility in hours of operation and staffing levels to meet the needs of our visitors. Staff has reviewed the proposed agreement and found it consistent with Board direction. Staff recommends approval on that basis.

BACKGROUND AND HISTORY OF BOARD ACTIONS:
The Board budgeted $164,000 for visitor center operations in Fiscal Year 2020-2021. Of that amount, $54,000 has been used as part of the previous agreement for visitor center services with the Mariposa County Chamber of Commerce. This agreement leaves $36,668 for a future agreement following the RFP process.

On October 22, 2019, the Board adopted Resolution 2019-619 approving a one-year agreement with the Mariposa County Chamber of Commerce for the operation and repair of the Mariposa Visitors' Center in the amount of $250,000. $30,000 of this agreement targeted toward visitor center repairs was never expended.

On October 17, 2017, the Board adopted Resolution 17-706 approving a two-year agreement with the Mariposa County Chamber of Commerce for the operation of the Mariposa Visitors' Center in the amount of $337,000 (or $168,500 per year).

On September 22, 2015, the Board adopted Resolution 15-457 approving a two-year
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Agreement with the Mariposa Chamber of Commerce for the operation of the Mariposa Visitors' Center in the amount of $331,442 (or $165,721 per year).

On October 14, 2014, the Board adopted Resolution 14-525 approving a First Amendment to the Agreement adding language regarding allowing the Chamber to close the Visitors' Center for up to 10-days in a calendar year for holidays and training classes, and changing the termination notice to 30-days.

On September 23, 2014, the Board adopted Resolution 14-499 approving a one-year Agreement with the Mariposa County Chamber of Commerce for the operation of the Mariposa Visitors' Center in the amount of $159,000.

On November 5, 2013, the Board adopted Resolution 13-491 approving a one-year agreement with the Mariposa County Chamber of Commerce for operation of the Mariposa Visitors' Center in the amount of $145,000.

**ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:**
Do not approve the agreement. Staff would need direction on how to proceed.

**FINANCIAL IMPACT:**
$164,000 has been appropriated in the Fiscal Year 2020-21 General Fund - Community and Cultural budget for this purpose.

**ATTACHMENTS:**
Mariposa Visitor Center FY21  (PDF)

**RESULT:**  ADOPTED BY CONSENT VOTE [UNANIMOUS]

**MOVER:** Marshall Long, District III Supervisor

**SECONDER:** Merlin Jones, District II Supervisor

**AYES:** Smallcombe, Jones, Long, Cann, Menetrey