RESOLUTION - ACTION REQUESTED 2021-485

MEETING: August 17, 2021

TO: The Board of Supervisors

FROM: Sarah Williams, Planning Director

RE: Our Town Creative Placemaking Grant (2021)

RECOMMENDATION AND JUSTIFICATION:
Adopt a Resolution Approving the Submittal of an Application to the National Endowment for the Arts (NEA) Our Town Grant Program to Fund the "Working Landscapes, Working Artists" Project; and Authorize the Board of Supervisors Chair to Sign the Grant Agreement, If Awarded (Subject to Approval as to Legal Form by County Counsel).

The Our Town Grant Program is among the most substantial and successful creative placemaking grant programs available to communities. These grants support projects that integrate arts, culture, and design activities into efforts that strengthen communities by advancing local economic, physical, and/or social outcomes. Successful Our Town projects ultimately lay the groundwork for systemic changes that sustain the integration of arts, culture, and design into strategies for strengthening communities. Each year, the program funds a diverse array of projects from a variety of social and cultural contexts. This includes rural communities, many of which have used the grant to support comprehensive cultural planning efforts.

In FY 19-20, the Planning Department and Mariposa County Arts Council jointly applied for and received funding through this grant program to develop the Creative Placemaking Strategy. That document, which has been in development for several years and for which a public hearing will take place this afternoon, contains several priority recommendations that align with the proposed project, including Programs 1, 2, and 4.

This application would provide funding that would enable the project’s partnership, which includes the Mariposa County Arts Council, to contract with artists and designers to develop art, design, and creative placemaking projects and programs to support the development of the Mariposa County Agriculture and Working Landscapes Conservation Plan (AWLCP) (see information in Background section below, RES-2019-522).

Announcement of grant award or rejection would occur in April, 2022. If successful, grant work could start no sooner than July 1, 2022. Note that the online grant application template is not conducive to exporting and uploading to the meeting packet, so the application materials attached here are in a working format.
BACKGROUND AND HISTORY OF BOARD ACTIONS:
RES-2019-522: Approved the submittal of an Application to the Sustainable Agricultural Lands Conservation (SALC) Program Grant for Mariposa County and Authorize the Board Chair to sign the Letter of Support. This grant was awarded and funding is being used to produce the Mariposa County Agriculture and Working Lands Conservation Plan. This plan will result in a quantified analysis of the GHG benefits of the County’s Ag/Working Landscape lands, long range conservation strategies, an educational program, and potential economic opportunities that are based on rancher, community and other key stakeholder participation.

RES-2018-387: Approved the submittal of an application to the NEA Our Town Grant Program to fund preparation of a countywide Creative Placemaking Master Plan, approved a letter of support, and authorized the Board of Supervisors Chair to sign the letter

RES-2018-026: Established the Creative Placemaking Strategy Advisory Committee, to which members were appointed on 3/13/2018.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:
Negative action will result in less community dialogue in the development of the AWLCP and will not enable several implementation measures in the Creative Placemaking Strategy to be realized.

ATTACHMENTS:
210720 Application Resolution_DRAFT (DOCX)
210804 Application_DRAFT (PDF)
210804 Work Samples_DRAFT_letterscale (PDF)
210804 LOS_DRAFT (PDF)

RESULT: ADOPTED [UNANIMOUS]
MOVER: Wayne Forsythe, District IV Supervisor
SECONDER: Tom Sweeney, District II Supervisors
AYES: Smallcombe, Sweeney, Long, Forsythe, Menetrey
Resolution No. 21-485  A RESOLUTION APPROVING THE SUBMITTAL OF AN APPLICATION TO THE NEA (NATIONAL ENDOWMENT FOR THE ARTS) OUR TOWN GRANT PROGRAM TO FUND THE "WORKING LANDSCAPES, WORKING ARTISTS" PROJECT; AND AUTHORIZE THE BOARD CHAIR TO SIGN THE GRANT AGREEMENT, IF AWARDED (SUBJECT TO APPROVAL AS TO FORM BY COUNTY COUNSEL).

WHEREAS, several of the General Plan Elements, including the Economic Development, Arts and Culture, and Regional Tourism Elements, contain goals, policies, and programs that weave together economic development objectives with efforts to enhance and celebrate Mariposa County’s cultural identity and sense of place – a process known as Creative Placemaking; and

WHEREAS, Resolution No. 2018-26 established the Creative Placemaking Strategy Advisory Committee (CPSAC) to initiate the development of a coordinated plan to achieve General Plan goals, policies and implementation measures related to Creative Placemaking; and

WHEREAS, the Creative Placemaking Strategy contains several recommendations related to context-sensitive outdoor art, including projects that specifically align with agriculture and ranching activities; and

WHEREAS, art, design, and placemaking strategies like these can stimulate participation in community planning projects, especially the Mariposa County Agriculture and Working Lands Conservation Plan.

NOW THEREFORE BE IT RESOLVED, that the Board of Supervisors does hereby approve the submittal of an application to the NEA (National Endowment for the Arts) Our Town grant program to fund the "Working Landscapes, Working Artists" project; and authorize the Board Chair to sign the grant agreement, if awarded (subject to approval as to form by County Counsel).
ON MOTION BY Supervisor Forsythe, seconded by Supervisor Sweeney, this resolution is duly passed and adopted this 17th day of August 2021 by the following vote:

AYES: SMALLCOMBE, SWEENEY, LONG, FORSYTHE, MENETREY
NOES: NONE
EXCUSED: NONE
ABSTAIN: NONE

[Signature]
Marshall Long, Chairman
Board of Supervisors

ATTEST:

[Signature]
René LaRoche, Clerk of the Board

APPROVED AS TO FORM:

[Signature]
Steven W. Dahlem, County Counsel
MARIPOSA COUNTY
NOTICE OF EXEMPTION

TO: County Clerk, County of Mariposa
P.O. Box 247
Mariposa, CA 95338

FROM: Mariposa County
Board of Supervisors
P.O. Box 784
Mariposa, CA 95338

Project Title: Mariposa County Creative Placemaking Strategy

Project Location: Countywide

Description of Project: The Creative Placemaking Strategy identifies a vision for applying public art, design, and other creative placemaking practices to contribute to Mariposa County's livability goals. These include economic development, environmental conservation and enhancement, and celebration of the county's diverse history and cultural identity. The strategy recommends a range of programs, policies, and tangible projects that advance the community's vision, and can be implemented by county agencies, the Mariposa County Arts Council, and other community partners.

Name of Public Agency Approving Project: Mariposa County Board of Supervisors

Name of Person/Agency Carrying Out Project: County of Mariposa

Exempt Status: General Rule Exemption, Section 15301(b)(3), CEQA Guidelines

Reasons Why Project is Exempt: Adoption of the Creative Placemaking Strategy is not an action that is subject to environmental review pursuant to Section 15061(b)(3) of the California Environmental Quality Act (CEQA) Guidelines, because it can be seen with certainty that there is no possibility that the adoption of the plan may have a significant impact on the environment. The Creative Placemaking Strategy has no potential to cause a significant impact to the environment because it is a planning study that does not authorize, implement, or fund any specific projects. Any specific projects will be subject to independent environmental review prior to their implementation.

Lead Agency Contact Person: Mikey Goralnik, Community Design and Development Planner

Phone Number: (209) 966-5151

Sarah Williams
Planning Director

Date: 8/17/21
Mariposa County Board of Supervisors

Mariposa County Creative Placemaking Strategy

PROJECT APPLICANT NAME
Mariposa County Board of Supervisors

PROJECT APPLICANT EMAIL
swilliams@mariposacounty.org

PHONE NUMBER
(209) 966-5151

PROJECT APPLICANT ADDRESS
PO Box 784
Mariposa, CA 95338

PROJECT TITLE
Mariposa County Creative Placemaking Strategy

CHECK APPLICABLE FEES:

- Environmental Impact Report (EIR) $3,445.25
- Mitigated/Negative Declaration (MNID/ND) $2,480.25
- Certified Regulatory Program (CRP) document - payment due directly to CDFW $1,171.25

- Exempt from fee
- Notice of Exemption (attach)
- CDFW No Effect Determination (attach)
- Fee previously paid (attach previously issued cash receipt copy)

- Water Right Application or Petition Fee (State Water Resources Control Board only) $850.00
- County documentary handling fee $0.00
- Other $0.00

PAYMENT METHOD:
- Cash $0.00
- Credit $0.00
- Check $0.00
- Other $0.00

TOTAL RECEIVED $0.00

SIGNATURE
Karen M Herman
Digitally signed by Karen M Herman
Date: 2021.08.18 08:47:38 -07'00'

AGENCY OF FILING PRINTED NAME AND TITLE
Karen M Herman, Deputy County Clerk, County of Mariposa
NOTICE

Each project applicant shall remit to the county clerk the environmental filing fee before or at the time of filing a Notice of Determination (Pub. Resources Code, § 21152; Fish & G. Code, § 711.4, subdivision (d); Cal. Code Regs., tit. 14, § 753.5). Without the appropriate fee, statutory or categorical exemption, or a valid No Effect Determination issued by the California Department of Fish and Wildlife (CDFW), the Notice of Determination is not operative, vested, or final, and shall not be accepted by the county clerk.

COUNTY DOCUMENTARY HANDLING FEE

The county clerk may charge a documentary handling fee of fifty dollars ($50) per filing in addition to the environmental filing fee (Fish & G. Code, § 711.4, subd. (e); Cal. Code Regs., tit. 14, § 753.5, subd. (g)(1)). A county board of supervisors shall have the authority to increase or decrease the fee or charge, that is otherwise authorized to be levied by another provision of law, in the amount reasonably necessary to recover the cost of providing any product or service or the cost of enforcing any regulation for which the fee or charge is levied (Gov. Code, § 54985, subd. (a)).

COLLECTION PROCEDURES FOR COUNTY GOVERNMENTS

Filing Notice of Determination (NOD):

☐ Collect environmental filing fee or copy of previously issued cash receipt. (Do not collect fee if project applicant presents a No Effect Determination signed by CDFW. An additional fee is required for each separate environmental document. An addendum is not considered a separate environmental document. Checks should be made payable to the county.)

☐ Issue cash receipt to project applicant.

☐ Attach copy of cash receipt and, if applicable, previously issued cash receipt, to NOD.

☐ Mail filing fees for CRP documents to CDFW prior to filing the NOD or equivalent final approval (Cal. Code Regs. Tit. 14, § 753.5 (b)(5)). The CRP should request receipt from CDFW to show proof of payment for filing the NOD or equivalent approval. Please mail payment to address below made attention to the Cash Receipts Unit of the Accounting Services Branch.

If the project applicant presents a No Effect Determination signed by CDFW, also:

☐ Attach No Effect Determination to NOD (no environmental filing fee is due).

Filing Notice of Exemption (NOE) (Statutorily or categorically exempt project (Cal. Code Regs., tit. 14, §§ 15260-15285, 15300-15333))

☐ Issue cash receipt to project applicant.

☐ Attach copy of cash receipt to NOE (no environmental filing fee is due).

Within 30 days after the end of each month in which the environmental filing fees are collected, each county shall summarize and record the amount collected on the monthly State of California Form No. CA25 (TC31) and remit the amount collected to the State Treasurer. Identify the remittance on Form No. CA25 as "Environmental Document Filing Fees" per Fish and Game Code section 711.4.

The county clerk shall mail the following documents to CDFW on a monthly basis:

✓ A photocopy of the monthly State of California Form No. CA25 (TC31)
✓ CDFW/ASB copies of all cash receipts (including all voided receipts)
✓ A copy of all CDFW No Effect Determinations filed in lieu of fee payment
✓ A copy of all NODs filed with the county during the preceding month
✓ A list of the name, address and telephone number of all project applicants for which an NOD has been filed. If this information is contained on the cash receipt filed with CDFW under California Code of Regulations, title 14, section 753.5, subdivision (e)(6), no additional information is required.

DOCUMENT RETENTION

The county shall retain two copies of the cash receipt (for lead agency and county clerk) and a copy of all documents described above for at least 12 months.

RECEIPT NUMBER

# The first two digits automatically populate by making the appropriate selection in the County/State Agency of Filing drop down menu.
# The next eight digits automatically populate when a date is entered.
# The last three digits correspond with the sequential order of issuance for each calendar year. For example, the first receipt number issued on January 1 should end in 001. If a county issued 252 receipts for the year ending on December 31, the last receipt number should end in 252. CDFW recommends that counties and state agencies 1) save a local copy of this form, and 2) track receipt numbers on a spreadsheet tabbed by month to ensure accuracy.

DO NOT COMBINE THE ENVIRONMENTAL FEES WITH THE STATE SHARE OF FISH AND WILDLIFE FEES.

Mail to:
California Department of Fish and Wildlife
Accounting Services Branch
P.O. Box 944209
Sacramento, California 94244-2090