RESOLUTION - ACTION REQUESTED 2012-339

MEETING: June 26, 2012

TO: The Board of Supervisors

FROM: Rick Benson, County Administrative Officer

RE: A Resolution to Approve a Pledge of "In-Kind" Services for Technical Assistance

RECOMMENDATION AND JUSTIFICATION: Adopt a Resolution ratifying the grant application and approving a pledge of “in-kind” services in the amount of $2,500 for Technical Assistance under the United States Department of Agriculture Rural Business Enterprise Grant.

For the application to be competitive for funding under the United States Department of Agriculture Rural Business Enterprise Grants Program (RBEG), it is necessary to pledge local participation. Therefore, it is requested that the County pledge local participation in the amount of $2,500 as “in-kind services.” Moreover, the Alliance Small Business Development Corporation pledged $24,000 of “in-kind services” toward the project along with a pledge from the Mother Lode Job Training (MLJT) in the amount of $500. The total pledge of “in-kind” services under this project is $27,000 during the term of the grant, which is twelve months. The Application is hereby being submitted for ratification.

Under this grant application, funds will be used to expand the County’s current program to the business community that employ 50 or fewer new employees and has less than $1 million in projected gross revenues. Funding will be utilized to conduct one-on-one consulting services and workshops including but is not limited to the following:

- Development of a comprehensive business/financial plan;
- Financial management;
- Marketing strategies and competitive analysis;
- Quick Books, Power Point and Excel;
- Information on local and state permitting process;
- Hospitality training; and
- Assistance with completing loan application documentation

In addition, keynote speakers will include the following:
- A transactional attorney;
- Retail psychologist covering the topic on buying pattern decisions;
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- Nationally known restaurant expert, Tom Bruce; and
- Other guest speakers to be determined.

The program will also include services provided by the Mother Lode Job Training (MLJT), which includes the placement of job opportunities on-line, resume service, tips on how to use CalJOBS, conduct job fairs and participate as a speaker in connection with the workshops.

In addition to the attached application, the Economic Vitality Strategy, the Mariposa County Annual Report and Balance Sheet are available at the office of the Mariposa County Clerk of Board.

BACKGROUND AND HISTORY OF BOARD ACTIONS:
On May 22, 2012, the County Board of Supervisors adopted Resolution 12-271 for funding from the United States Department of Agriculture (USDA) for technical assistance; and, approved an application submittal to USDA. That action also provided an explanation that a full application be submitted to the Board of Supervisors soon thereafter.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION: Do not approve the Resolution; the County would need to withdraw the Application for funding from USDA.

FISCAL IMPACT:
There is no financial impact.

ATTACHMENTS:
TA 2012 Application 2a_full application scanned (PDF)
Resolution 1477 (PDF)

CAO RECOMMENDATION
Requested Action Recommended

RESULT: ADOPTED BY CONSENT VOTE [UNANIMOUS]
MOVER: Lyle Turpin, District II Supervisor
SECONDER: Lee Stetson, District I Supervisor
AYES: Stetson, Turpin, Bibby, Cann, Allen
MARIPOSA COUNTY RESOLUTION NO. 12-339

A RESOLUTION APPROVING A PLEDGE OF “IN-KIND” SERVICES IN THE AMOUNT OF $2,500 FOR TECHNICAL ASSISTANCE UNDER THE UNITED STATES DEPARTMENT OF AGRICULTURE RURAL BUSINESS ENTERPRISE GRANT

WHEREAS, the Board of Supervisors adopted Resolution 12-271 on May 22, 2012, authorizing the County to apply to the United State Department of Agriculture (USDA) for a technical assistance grant for Mariposa County rural small businesses; and

WHEREAS, Mariposa County submitted an application to USDA on June 5, 2012, for technical assistance; and

WHEREAS, local in-kind participation in the amount of $2,500 may improve the likelihood of receiving a grant award; and

NOW, THEREFORE BE IT RESOLVED, that the Mariposa County Board of Supervisors, a political subdivision of the State of California, does hereby ratify the application dated June 5, 2012, to the USDA for a technical assistance grant; and

BE IT FURTHER RESOLVED, that Mariposa County approves the pledge of $2,500 of in-kind services to be provided by the Office of Economic Development.

BE IT FURTHER RESOLVED, that the County Administrative Officer is authorized to enter into and sign the grant agreement, amendments and other documentation thereto with USDA.

PASSED AND ADOPTED this 26th day of June, 2012, by the following vote:

AYES: STETSON, TURPIN, BIBBY, CANN, ALLEN
NOES: NONE
ABSTAINED: NONE
EXCUSED: NONE

Janet Bibby, Chair

ATTEST:
Margie Williams, Clerk of the Board

APPROVED AS TO FORM:

Steven W. Dahlem, County Counsel