RESOLUTION - ACTION REQUESTED 2012-414

MEETING: August 7, 2012

TO: The Board of Supervisors

FROM: Kevin Cann, District IV Supervisor

RE: First Amendment to Agreement with EDC

RECOMMENDATION AND JUSTIFICATION:
Authorize an Additional $10,000 Contribution to the Economic Development Corporation of Mariposa County (EDC) for the Services of the Townsend Group; Approve the First Amendment to the Agreement with EDC Increasing the Compensation to $40,000 and Authorize the Chairman of the Board of Supervisors to Sign the Amendment. The EDC has a contract with the Townsend Group that is partially funded by the County ($30,000), EDC ($10,000), Tourism Bureau ($10,000), and the private sector donations ($10,000). The contract is from October 2011 through October 2012. Private sector donations however have been unable to meet their obligation due to difficult economic times, resulting in a deficit of $10,000 to fulfill the term of the contract and retain the services of the Townsend Group for the months of August and September 2012. Contributions from private businesses have been difficult to secure owing to the nature of the Townsend Group’s activities (grants advocacy and lobbying) that have only an indirect benefit. Local non-profit organizations appreciate the value the Townsend Group provides, but nearly all lack a source of significant ongoing funding, including the EDC.

The Townsend Group have been pivotal in the County’s successful application for over $800,000 in grants for new sidewalks and a continuing effort for Proposition 84 grants for a new gymnasium in Mariposa. With assistance from the Townsend Group, the County received quick action from CalTrans on Americans with Disabilities Act (ADA) and crosswalk safety surveys in the town of Mariposa. Additionally, their assistance has been invaluable in securing Ferguson Slide Limestone Salamander, Endangered Species Act exemption and our ongoing legislative attempt to authorize the National Park Service to move facilities out the Yosemite National Park and into the town of Mariposa.

If approved, the additional $10,000 contribution will be included as a Final Budget Adjustment in the Fiscal Year 2012-13 Budget.

BACKGROUND AND HISTORY OF BOARD ACTIONS:
Resolution - Action Requested 2012-414

The Board approved a $30,000 contribution to the EDC to retain the services of the Townsend Group during the Fiscal Year 2011-12 Final Budget Hearings.

The Board adopted Resolution 11-483 on October 4, 2011, approving an Agreement with the EDC to provide $30,000 for the services of the Townsend Group.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:
Do not approve the additional contribution of $10,000 or the First Amendment to the Grant Agreement. The EDC will most likely terminate the existing contract with the Townsend Group, and both the County and EDC will no longer have access to their services until a new contract is entered into.

FISCAL IMPACT:
$30,000 has been included in the Proposed Fiscal Year 2012-13 for a contract with the EDC for the services of the Townsend Group. If this recommendation is approved, the amount will be increased to $40,000 and will come from the General Fund.

ATTACHMENTS:
Amendment to EDC 2012 - Townsend (DOC)
EDC Agreement 2011 - Townsend (PDF)
Letters of Support for Townsend (PDF)

CAO RECOMMENDATION
No Opinion

RESULT: ADOPTED AS AMENDED [4 TO 1]
MOVER: Kevin Cann, District IV Supervisor
SECONDER: Lee Stetson, District I Supervisor
AYES: Lee Stetson, Lyle Turpin, Kevin Cann, Jim Allen
NAYS: Janet Bibby
COUNTY of MARIPosa
P.O. Box 784, Mariposa, CA 95338 (209) 966-3222

JANET BIBBY, CHAIR
LYLE TURPIN, VICE-CHAIR
LEE STETSON
KEVIN CANN
JIM ALLEN
DISTRICT III
DISTRICT II
DISTRICT I
DISTRICT IV
DISTRICT V

MARIPosa COUNTY BOARD OF SUPERVISORS

MINUTE ORDER

TO: RICHARD J. BENSON, CAO
FROM: MARGIE WILLIAMS, Clerk of the Board

SUBJECT: Authorize an Additional $10,000 Contribution to the Economic Development Corporation of Mariposa County (EDC) for the Services of the Townsend Group; Approve the First Amendment to the Agreement with EDC Increasing the Compensation to $40,000 and Authorize the Chairman of the Board of Supervisors to Sign the Amendment.

RES. 12-214

THE BOARD OF SUPERVISORS OF MARIPosa COUNTY, CALIFORNIA

ADOPTED THIS Order on August 7, 2012

ACTION AND VOTE:

5. Board of Supervisors RES-2012-414
Authorize an Additional $10,000 Contribution to the Economic Development Corporation of Mariposa County (EDC) for the Services of the Townsend Group; Approve the First Amendment to the Agreement with EDC Increasing the Compensation to $40,000 and Authorize the Chairman of the Board of Supervisors to Sign the Amendment.
Supervisor Cann initiated discussion relative to the request. Chair Bibby advised of the additional correspondence that was received. Input from the public was provided by the following:
Roger Biery/President of the EDC (Economic Development Corporation) responded to the discussion on their use of the Economic Development Coordinator’s time. Speaking as a taxpayer, he supports the expertise that Townsend provides; he noted the CSED projects; and he asked that the County fund the retainer for the entire year for next year.
Marilyn Saunders, speaking as a member of the crosswalk/sidewalk committee, commended everyone that was involved in obtaining the sidewalk grant; and she noted Townsend’s assistance and that their funding for this project came from the Public Works budget.
Ron Ludice stated he is generally not in favor of consultants; but he feels the County should invest in retaining Townsend and should continue to fund the retainer for next year.
Discussion was held. County Counsel clarified the request for the contract extension; and Supervisor Cann clarified that the cost to retain Townsend is $5,000 a month. Pete Rei clarified that the $10,000 for the sidewalk grant came from Transit funds. (M)Stetson, (S)Cann, direction was given to provide the additional $10,000 to Townsend. Rick Benson/County Administrative Officer provided input on the motion, suggesting that the amendment of the agreement with the EDC be approved and that $10,000 be transferred from General Contingency for the FY 2011-12 budget. The motion was amended accordingly, agreeable with the maker and second. Further discussion was held. Mary Hodson/Deputy County Administrative Officer advised that action can not be taken to appropriate funds at this time as that was not a part of the request. The motion was withdrawn by the maker, agreeable with the second. (M)Cann. (S)Stetson, the requested action was approved.

RESULT: ADOPTED AS AMENDED [4 TO 1]

MOVER: Kevin Cann, District IV Supervisor
SECONDER: Lee Stetson, District I Supervisor
AYES: Lee Stetson, Lyle Turpin, Kevin Cann, Jim Allen
NAYS: Janet Bibby

Cc: Marilyn Lidyoff, Economic Development
    Bill Davis, Auditor
    File