

Res No. 08-467

**DEPARTMENT:** Administration

**BY:** Richard J. Benson, CAO

**PHONE:** 966-3222

**RECOMMENDED ACTION AND JUSTIFICATION:**

Authorize staff to prepare an application to the Department of Housing and Community Development to launch a Microenterprise Assistance Program.

**BACKGROUND AND HISTORY OF BOARD ACTIONS:**

In early October 2008, the Department of Housing and Community Development will release a Notice of Funding Available (NOFA) soliciting applications for the California Community Economic Enterprise Fund Component (EF Component). Among the EF Component is the Microenterprise Assistance Program, which is designed to assist low to moderate persons to develop a microenterprise.

A microenterprise is defined as a business that has five or fewer employees, one or more of whom owns the enterprise. Further, those developing microenterprises are defined as persons who have *expressed interest and who are, or after an initial screening process are expected to be, actively working toward developing a business.*

Eligible Uses:

1. Provide credit including loans to launch a business; and
2. Technical assistance and advice on starting a business

National Objective issues related to Microenterprise Assistance

Assistance provided to owners of microenterprises, under the Microenterprise Assistance Activity, must meet the national objective of expanding economic opportunities principally for low to moderate income persons (TIG). The jurisdiction shall review the *income of the owner* of the microenterprise (*employees of assisted business are not considered in meeting the national objective requirement*). Any person receiving assistance under a CDBG-assisted Microenterprise Assistance activity must meet the Targeted Income Group (TIG) requirements. Moreover, according to Mother Lode Job Training (Mariposa office), some Welfare-to-Work clients express interest in launching a microenterprise. While this program is targeted to persons wishing to launch a business, collaboration among the Economic Development Office, Human Services Department and Mother Lode Job Training toward establishing opportunities addressing the Welfare to Work Program for Mariposa County will be forthcoming.

The income criterion for Mariposa County is referenced on the attached document titled "State Income Limits for 2008". See Exhibit "A".

The application to the Department of Housing and Community Development to establish a Micro enterprise Assistance Program does not require a cash match. If the Board of Supervisors directs staff to prepare an application to the Department of Housing and Community Development, the proposed grant application will be in the amount of \$200,000.

Proposed Next Step:

Per the guidelines of the Department of Housing and Community Development, staff is required to publish a notice to conduct a Pre Application Public Hearing before a governing body to provide information about the proposed project.

**ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:**

Financial Impact? ( ) Yes ( x ) No Current FY Cost:

Annual Recurring Cost: \$

Budgeted In Current FY? ( ) Yes ( x ) No ( ) Partially Funded

Amount in Budget: \$ \_\_\_\_\_

State Income Limits for 2008, Exhibit "A", page 1

Additional Funding Needed: \$ \_\_\_\_\_

Source:

Internal Transfer \_\_\_\_\_  
Unanticipated Revenue \_\_\_\_\_ 4/5's vote  
Transfer Between Funds \_\_\_\_\_ 4/5's vote  
Contingency \_\_\_\_\_ 4/5's vote  
( ) General ( ) Other

**CLERK'S USE ONLY:**

Res. No.: 08-467 Ord. No. \_\_\_\_\_

Vote - Ayes: 5 Noes: \_\_\_\_\_

Absent: \_\_\_\_\_

Approved

Minute Order Attached ( ) No Action Necessary

The foregoing instrument is a correct copy of the original on file in this office.

Date: \_\_\_\_\_

Attest: MARGIE WILLIAMS, Clerk of the Board  
County of Mariposa, State of California

By: \_\_\_\_\_  
Deputy

**COUNTY ADMINISTRATIVE OFFICER:**

Requested Action Recommended

\_\_\_\_\_ No Opinion

Comments:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

CAO: *[Signature]*



# COUNTY of MARIPOSA

P.O. Box 784, Mariposa, CA 95338 (209) 966-3222

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BOB PICKARD

DISTRICT II  
DISTRICT IV  
DISTRICT I  
DISTRICT III  
DISTRICT V



## MARIPOSA COUNTY BOARD OF SUPERVISORS

### MINUTE ORDER

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TO: RICHARD J. BENSON, CAO

FROM: MARGIE WILLIAMS, Clerk of the Board *MW*

SUBJECT: Authorize Staff to Prepare an Application to the Department of Housing and Community Development to Launch a Microenterprise Assistance Program

RESOLUTION No. 467

THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA

ADOPTED THIS Order on October 7, 2008

#### ACTION AND VOTE:

Richard J. Benson, County Administrative Officer/Personnel/Risk Manager;  
Authorize Staff to Prepare an Application to the Department of Housing and Community Development to Launch a Microenterprise Assistance Program

**BOARD ACTION:** Rick Benson advised of a revision in the staff report to delete the County's cash match. Marilyn Lidyoff, Business Development Coordinator, reviewed the request, and discussion was held.

Input from the public was provided by the following:

Ruth Catalan asked about the distribution of the funds and the program and a possible future grant. Marilyn Lidyoff responded to the questions.

Eleanor Keuning asked whether there would be a market survey to determine whether the requested business would be successful here before the loan decision is made. Marilyn Lidyoff responded to the question.

MaryAnn Huff expressed support for this program and offered the Chamber's assistance with personnel – perhaps with a small survey.

Paul Chapman asked why the County is going in the banking business. He stated he does not feel that people can start a small business and be successful in this economy.

Elaine Seymour, Chocolate Soup, provided input on her experience with starting her business with a small private loan; and she stated she sees this as an opportunity. She noted that the small businesses pay the most taxes in the United States.

Ruth Catalan stated she supports this program and feels it is a good idea. She was asking questions to get the answers for the public.

Further discussion was held relative to the program, including the recommended \$15,000 maximum for a loan. Jim Rydingsword, Human Services Director, provided input on the program. (M)Fritz, (S)Bibby, Res. 08-467 was adopted approving the application as requested; and direction was given to look at having a \$20,000 loan limit as discussed/Ayes: Unanimous.

Cc: Jim Rydingsword, Human Services Director  
Marilyn Lidyoff, Economic Development Coordinator  
Mother Lode Job Training  
Gwen Nita, One Stop  
File

County	Income Category	Number of Persons in Household							
		1	2	3	4	5	6	7	8
Los Angeles County Area Median income: 59,800	Extremely Low	15,950	18,200	20,500	22,750	24,550	26,400	28,200	30,050
	Very Low Income	26,550	30,300	34,100	37,900	40,950	43,950	47,000	50,050
	Lower Income	42,450	48,500	54,600	60,650	65,500	70,350	75,200	80,050
	Median Income	41,900	47,800	53,800	59,800	64,600	69,400	74,200	78,900
	Moderate Income	50,300	57,400	64,600	71,800	77,500	83,300	89,000	94,800
Madera County Area Median income: 53,800	Extremely Low	11,300	12,900	14,550	16,150	17,450	18,750	20,050	21,300
	Very Low Income	18,850	21,500	24,200	26,900	29,050	31,200	33,350	35,500
	Lower Income	30,150	34,450	38,750	43,050	46,500	49,950	53,400	56,850
	Median Income	37,700	43,000	48,400	53,800	58,100	62,400	66,700	71,000
	Moderate Income	45,200	51,700	58,100	64,600	69,800	74,900	80,100	85,300
Marin County Area Median income: 95,000	Extremely Low	23,750	27,150	30,550	33,950	36,650	39,400	42,100	44,800
	Very Low Income	39,600	45,250	50,900	56,550	61,050	65,600	70,100	74,650
	Lower Income	63,350	72,400	81,450	90,500	97,700	104,950	112,200	119,450
	Median Income	66,500	76,000	85,500	95,000	102,600	110,200	117,800	125,400
	Moderate Income	79,800	91,200	102,600	114,000	123,100	132,200	141,400	150,500
Mariposa County Area Median income: 54,000	Extremely Low	11,350	12,950	14,600	16,200	17,500	18,800	20,100	21,400
	Very Low Income	18,900	21,600	24,300	27,000	29,150	31,300	33,500	35,650
	Lower Income	30,250	34,550	38,900	43,200	46,650	50,100	53,550	57,000
	Median Income	37,800	43,200	48,600	54,000	58,300	62,600	67,000	71,300
	Moderate Income	45,400	51,800	58,300	64,800	70,000	75,200	80,400	85,500
Mendocino County Area Median income: 53,800	Extremely Low	11,300	12,900	14,550	16,150	17,450	18,750	20,050	21,300
	Very Low Income	18,850	21,500	24,200	26,900	29,050	31,200	33,350	35,500
	Lower Income	30,150	34,450	38,750	43,050	46,500	49,950	53,400	56,850
	Median Income	37,700	43,000	48,400	53,800	58,100	62,400	66,700	71,000
	Moderate Income	45,200	51,700	58,100	64,600	69,800	74,900	80,100	85,300
Merced County Area Median income: 53,800	Extremely Low	11,300	12,900	14,550	16,150	17,450	18,750	20,050	21,300
	Very Low Income	18,850	21,500	24,200	26,900	29,050	31,200	33,350	35,500
	Lower Income	30,150	34,450	38,750	43,050	46,500	49,950	53,400	56,850
	Median Income	37,700	43,000	48,400	53,800	58,100	62,400	66,700	71,000
	Moderate Income	45,200	51,700	58,100	64,600	69,800	74,900	80,100	85,300
Modoc County Area Median income: 53,800	Extremely Low	11,300	12,900	14,550	16,150	17,450	18,750	20,050	21,300
	Very Low Income	18,850	21,500	24,200	26,900	29,050	31,200	33,350	35,500
	Lower Income	30,150	34,450	38,750	43,050	46,500	49,950	53,400	56,850
	Median Income	37,700	43,000	48,400	53,800	58,100	62,400	66,700	71,000
	Moderate Income	45,200	51,700	58,100	64,600	69,800	74,900	80,100	85,300
Mono County Area Median Income: 65,900	Extremely Low	13,850	15,800	17,800	19,750	21,350	22,900	24,500	26,050
	Very Low Income	23,050	26,350	29,650	32,950	35,600	38,200	40,850	43,500
	Lower Income	36,900	42,150	47,450	52,700	56,900	61,150	65,350	69,550
	Median Income	46,100	52,700	59,300	65,900	71,200	76,400	81,700	87,000
	Moderate Income	55,400	63,300	71,200	79,100	85,400	91,800	98,100	104,400
Monterey County Area Median income: 64,800	Extremely Low	13,600	15,550	17,500	19,450	21,000	22,550	24,100	25,650
	Very Low Income	22,700	25,900	29,150	32,400	35,000	37,600	40,200	42,750
	Lower Income	36,300	41,500	46,650	51,850	56,000	60,150	64,300	68,450
	Median Income	45,400	51,800	58,300	64,800	70,000	75,200	80,400	85,500
	Moderate Income	54,500	62,200	70,000	77,800	84,000	90,200	96,500	102,700

Note: See instructions/example on last page to determine income limit for households larger than 8 persons