

DEPARTMENT: Tourism (Economic Dev.)

BY: Richard J. Benson

PHONE: 966-3222

RECOMMENDED ACTION AND JUSTIFICATION:

Approve budget action reducing funds in the Tourism (Economic Development) budget and increasing General Contingency (\$63,926). The tourism function of the County has now been transferred to the Yosemite/Mariposa County Tourism Bureau. Staff has analyzed the remaining funds in the Tourism budget unit and has determined that certain line items may be reduced (please see the attached staff report for additional information).

Administration staff will continue to work on establishing budget units for Economic Development and Special Services, for review by the Board during the Fiscal Year 2007-08 budget preparation and approval process.

BACKGROUND AND HISTORY OF BOARD ACTIONS:

The Board adopted Resolution #07-30 approving a contract with the Yosemite/Mariposa County Tourism Bureau to be responsible for promotion and marketing activities, with direction to staff to come back with a recommendation on the remaining funding in the Tourism budget unit.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

Do not approve the budget action. The funding will remain in the Tourism (Economic Development) budget unit and may only be used for appropriate expenditures depending on the line item.

| | | |
|---|---------------------|--|
| Financial Impact? (X) Yes () No | Current FY Cost: \$ | Annual Recurring Cost: \$ |
| Budgeted In Current FY? (X) Yes () No () Partially Funded | | |
| Amount in Budget: \$63,926 | | List Attachments, number pages consecutively |
| Additional Funding Needed: \$ 0 | | Staff Report |
| Source: | | Budget Action |
| Internal Transfer _____ | | |
| Unanticipated Revenue _____ 4/5's vote | | |
| Transfer Between Funds _____ 4/5's vote | | |
| Contingency X 4/5's vote | | |
| (X) General () Other | | |

CLERK'S USE ONLY:

Res. No. 07-136 Ord. No. _____

Vote - Ayes: 5 Noes: _____

Absent: _____

Approved
 Minute Order Attached () No Action Necessary

The foregoing instrument is a correct copy of the original on file in this office.

Date: _____

Attest: MARGIE WILLIAMS, Clerk of the Board
County of Mariposa, State of California

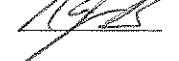
By: _____
Deputy

COUNTY ADMINISTRATIVE OFFICER:

Requested Action Recommended

No Opinion

Comments:

CAO: 

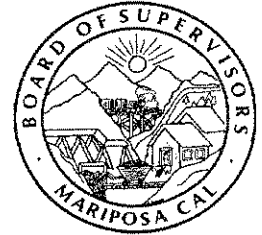


COUNTY of MARIPOSA

P.O. Box 784, Mariposa, CA 95338 (209) 966-3222

JANET BIBBY, CHAIR
LYLE TURPIN, VICE CHAIR
BRAD ABORN
DIANNE A. FRITZ
BOB PICKARD

DISTRICT III
DISTRICT II
DISTRICT I
DISTRICT IV
DISTRICT V



MARIPOSA COUNTY BOARD OF SUPERVISORS

MINUTE ORDER

TO: RICHARD J. BENSON, CAO
FROM: MARGIE WILLIAMS, Clerk of the Board *MW*
SUBJECT: Approve Budget Action Reducing Funds in the Tourism (Economic Development) Budget and Increasing General Contingency (\$63,926) (4/5ths Vote Required)

RESOLUTION 07-136

THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA

ADOPTED THIS Order on April 10, 2007

ACTION AND VOTE:

Approve Budget Action Reducing Funds in the Tourism (Economic Development) Budget and Increasing General Contingency (\$63,926) (4/5ths Vote Required) (County Administrative Officer/Personnel/Risk Manager)

BOARD ACTION: Discussion was held with Rick Benson; and he advised of his recommendation to show two new departments in the budget for the next fiscal year for Economic Development to account for this function separate of the County Administrative Office, and a budget to account for the contributions made to outside organizations, i.e., Arts Council – tentatively being called “Special Services.” Supervisor Bibby asked about being able to track funds/budgets for special events.

Input from the public was provided by the following:

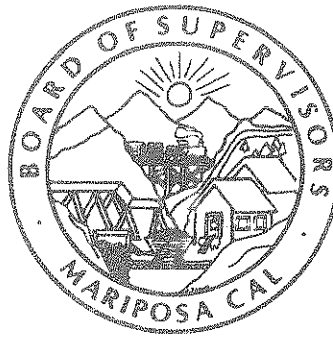
Dick Hutchinson stated he feels there is a need and a desire to reopen the Visitors’ Center on Saturdays and Sundays, and he suggested that the unused funds be used for that purpose. He advised of tour buses that are planned to come into town until September.

Further discussion was held. Supervisor Turpin asked the County Administrative Officer to bring back information on what the costs would be for opening the Visitors’ Center as requested. Supervisor Fritz stated she feels the Chamber of Commerce has it in their budget to open for the summer hours shortly. Supervisor Aborn asked whether the Chamber of Commerce would consider an earlier opening of the summer schedule to coincide with the change in the daylight savings time. (M)Fritz, (S)Aborn, Res. 07-136 was adopted approving the recommended budget action/Ayes: Unanimous.

Cc: Chris Ebie, Auditor
Mary Hodson, Deputy CAO
Marilyn Lidyoff, Economic Development
File

Mariposa County Board of Supervisors

District 1 BRAD ABORN
District 2 LYLE TURPIN
District 3 JANET BIBBY
District 4 DIANNE FRITZ
District 5 BOB PICKARD



RICHARD J. BENSON
County Administrative Officer

MARGIE WILLIAMS
Clerk of the Board

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March 30, 2007

To: Rick Benson, County Administrative Officer

From: Mary Hodson, Deputy County Administrative Officer

Subject: Tourism Budget

Normal operating expenses (telephone, office expense, copier, etc.) will remain in the Tourism budget unit but will now be used for economic development functions. Funding for the Chamber of Commerce, Yosemite Renaissance, Mining & Mineral Exhibit, etc. contracts will also remain in the Tourism budget for the remainder of this fiscal year and will be budgeted in a separate budget unit (Special Services) in Fiscal Year 2007-08.

Listed below are explanations for adjustments to various line items in the Tourism budget unit:

- a) Tourism Coordinator – this position is now vacant and unallocated.
- b) Extra-Help – the hours for Courthouse Guides were reduced during Final Budget hearings and funding may be reduced.
- c) Benefits – the Tourism Coordinator position was paid through an Extra-Help employment agreement, so there are savings in this line item.
- d) Accruals – represents the vacation and compensation time that was paid to the previous Tourism Coordinator who resigned in July 2006.
- e) Memberships – all necessary membership dues have been paid and there are savings in this line item.
- f) State Fair Exhibit – the project has been completed.
- g) Promotions – unused funding from marketing/promotion activities, which are now being carried out by the Yosemite/Mariposa County Tourism Bureau.

Financial Impact: There are unused monies from promotional/marketing activities of \$63,926, but with correcting the negative amount in Accruals will allow for \$57,633 to go to General Contingency.

mbh

BUDGET ACTION FORM

| FUND | DEPT/DIV | ACCOUNT | DESCRIPTION | PROJECT | INCREASE | DECREASE |
|------|----------|---------|---------------------|--------------|----------|----------|
| 001 | 0143-491 | 0103 | Tourism Coordinator | | | \$2,061 |
| 001 | 0143-491 | 0201 | Extra-Help | | | \$7,500 |
| 001 | 0143-491 | 0301 | Benefits | | | \$11,000 |
| 001 | 0143-491 | 0304 | Accruals | | \$6,293 | |
| 001 | 0143-491 | 0415 | Memberships | | | \$1,165 |
| 001 | 0143-491 | 0432 | State Fair Exhibit | | | \$200 |
| 001 | 0143-491 | 0434 | Promotional | | | \$42,000 |
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| 001 | 0104-414 | 1090 | GENERAL CONTINGENCY | | \$57,633 | |
| | | | | | | |
| | | | | TOTAL | \$63,926 | \$63,926 |

| TRANSFER BETWEEN FUNDS | | | | | |
|------------------------|--|--|--|-----|-----|
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| | | | | | |
| TOTALS | | | | \$0 | \$0 |

ACTION REQUESTED: (Check all that apply)

- Budget appropriation by Board of Supervisors (4/5ths Vote Required): Amending the total amount available in the county budget, or in any one fund of the budget , or appropriating Reserve for Contingencies;
- Transfer by Board of Supervisors (3/5ths Vote Required): Moving existing appropriations from one budget to another, or between categories within a budget unit;

JUSTIFICATION: To "close out" the remaining unused county dollars from the tourism function.

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|--|----------------------|
| DEPT HEAD SIGNATURE: <u>Mary B. Johnson</u> | DATE: <u>3-30-07</u> |
| APPROVED BY RES NO. <u>07136</u> CLERK <u>mw</u> | DATE: <u>4-10-07</u> |

TOURISM

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| AUDITOR'S USE ONLY BA # |
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