MARIPOSA COUNTY
BOARD OF SUPERVISORS

DEPARTMENT: Administration BY: Rick Benson
PHONE: 966-3222

RECOMMENDED ACTION AND JUSTIFICATION:
Disband the Tourism Advisory Council. The Board of Supervisors formed the Council in 1995 for the purpose of advising the Director of the Tourism Bureau relative to tourism related matters. In February 2007, the Board of Supervisors approved giving funding to the newly formed non-profit organization – Yosemite/Mariopa Tourism Bureau to provide tourism related services and thereby eliminating the tourism function from being county managed responsibility. There is no longer a need for the Tourism Advisory Council as there is no Director or County department to “advise.”

BACKGROUND AND HISTORY OF BOARD ACTIONS:
The Board has disbanded other Board appointed committees and councils whose services are no longer required. Most recently the Board of Supervisors dissolved the Deferred Compensation Committee.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:
Do not disband the Tourism Advisory Council. The Board will still be requested to appoint members to the Council when terms expire and the Council will remain active but with virtually no need for meetings to be held.

Financial Impact? ( ) Yes ( X ) No Current FY Cost: $ Annual Recurring Cost: $
Budgeted In Current FY? ( ) Yes ( ) No ( ) Partially Funded
Amount in Budget: $ 
Additional Funding Needed: $
Source:
Internal Transfer 
Unanticipated Revenue 4/5’s vote 
Transfer Between Funds 4/5’s vote
Contingency 4/5’s vote
( ) General ( ) Other

CLERK’S USE ONLY:
Res. No.: 273 Ord. No. _____
Vote – Ayes: _____ Noes: _____
Absent: _____ Approved
( ) Minute Order Attached ( ) No Action Necessary

The foregoing instrument is a correct copy of the original on file in this office.
Date: ________________
Attest: MARGIE WILLIAMS, Clerk of the Board
County of Mariposa, State of California
By: __________________
Deputy

COUNTY ADMINISTRATIVE OFFICER:
( ) Requested Action Recommended
No Opinion
Comments:
____________________________________
____________________________________
____________________________________

CAO: __________________

Revised Dec. 2002
TOURISM ADVISORY COUNCIL

Members

<table>
<thead>
<tr>
<th>Category</th>
<th>Appointed</th>
<th>Term Number</th>
<th>Expires</th>
</tr>
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<tbody>
<tr>
<td>Douglas Shaw</td>
<td>Board Representative - 1</td>
<td>04-05-05</td>
<td>1</td>
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<tr>
<td>Terry Dykes</td>
<td>Board Representative - 2</td>
<td>04-05-05</td>
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<td>Kathy Lozares</td>
<td>Board Representative - 3</td>
<td>04-05-05</td>
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<td>Joan Gloor</td>
<td>Board Representative - 4</td>
<td>04-05-05</td>
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<td>Pam Cornell</td>
<td>Board Representative - 5</td>
<td>12-20-05</td>
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<tr>
<td>Don Pitts</td>
<td>Bed &amp; Breakfast Association</td>
<td>05/12/98</td>
<td>4</td>
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<td>Dorothy Kuhnel</td>
<td>Chamber of Commerce</td>
<td>04-05-05</td>
<td>1</td>
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<tr>
<td>Katherine Long</td>
<td>Delaware North Corporation</td>
<td>04-05-05</td>
<td>1</td>
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<tr>
<td>Donna Brownell</td>
<td>Mariposa County Arts Council</td>
<td>04-05-05</td>
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<td>Debbie Bryson-Mustapich</td>
<td>Tenaya Lodge</td>
<td>04-05-05</td>
<td>1</td>
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<tr>
<td>Kevin Shelton</td>
<td>Yosemite Management Company</td>
<td>04-05-05</td>
<td>1</td>
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</tbody>
</table>

EX-OFFICIO MEMBERS:
- Rick Benson, County Administrative Officer
- Leroy Radanovich, Interim Tourism Coordinator
- Designee from the National Park Service in Yosemite

AUTHORITY:
- Resolution No. 95-164; Minute Order 04/18/95; Resolution No. 97-344; 97-394;
- Resolution No. 05-41

MEMBERSHIP:
Council shall be established with eleven (11) members for the following membership categories:

- Appointed by the Board of Supervisors:
  - One Representative of the Bed & Breakfast Association to be recommended by the Council;
  - One Representative of the Chamber of Commerce to be recommended by the Council;
  - One Representative of the Mariposa County Arts Council to be recommended by the Council;
  - One Representative to be recommended by each member of the Board of Supervisors from their district with knowledge of tourism functions;
  - One Representative of Tenaya Lodge to be recommended by the Council;
  - One Representative of DNC (Delaware North Corporation) Parks & Resorts at Yosemite to be recommended by the Council;
  - One Representative of Yosemite Management Group to be recommended by the Council;

In addition to the voting members, there will be established a non-voting group who will work with the Council as needed.

The Chief Administrative Officer and Tourism Coordinator for Mariposa County and a designee from the National Park Service in Yosemite will be ex-officio members of the committee.

TERM:
Members recommended by Supervisors will serve a term concurrent with the recommending Supervisor’s term and until the appointment of a successor. All other members shall be for a period of two (2) years and until the appointment of a successor. Any membership vacancy shall be filled for the unexpired term by appointment from the Board of Supervisors.

PURPOSE:
This Council shall be appointed for the purpose of advising the Director of the Visitors Bureau relating to tourism related matters. Council will work with the Visitors Bureau Director to develop recommended infrastructure investments (capital projects) with the most potential for increasing tourism and to implement the related purposes and goals revised and approved by the Board of Supervisors. The Council shall comply with the Ralph M. Brown Act.

DEPARTMENT:
Visitors Bureau

December 2006
Tourism Advisory Council