RECOMMENDED ACTION AND JUSTIFICATION:

Authorize the expenditure of $30,000 from Tobacco Settlement funds to support Mariposa County Unified School District’s after-school activities transportation program, specifically the sports transportation program and continue with the “Yes on Sports/No on Tobacco” campaign. The Mariposa County Unified School District (MCUSD) is in need of resources to support its after-school sports transportation program. In addition, this support will continue the “Yes on Sports/No on Tobacco” campaign and the banners will continue to be displayed at sporting events at both the middle school and high school to encourage students to get involved with sport activities and to not begin using tobacco. Health Department funds will be sought again to purchase additional banners.

The Tobacco Settlement trust fund has a cash balance of $390,693. Each year the County receives approximately $150,000 - $180,000, with the amount varying year-to-year based upon tobacco sales and the financial health of the major tobacco companies.

If approved, staff will include this funding in the Fiscal Year 2004-05 budget.

BACKGROUND AND HISTORY OF BOARD ACTIONS:

The Board adopted Resolution 03-241 authorizing the expenditure of $30,000 from Tobacco Settlement funds to support MCUSD’s after-school transportation program. The Board adopted Resolution 03-261 authorizing the County Administrative Officer to purchase banners for “Yes on Sports/No on Tobacco” campaign to be reimbursed from a Tobacco Education Program funded through the Health Department.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

Do not authorize the expenditure of $30,000 from Tobacco Settlement funds for MCUSD’s after-school transportation program. MCUSD will need to either make budget cuts within its budget to fund the after-school program or look for additional funding elsewhere.
The foregoing instrument is a correct copy of the original on file in this office.

Date: ________________________

Attest: MARGIE WILLIAMS, Clerk of the Board
County of Mariposa, State of California

By: ________________________
   Deputy

CAO: ________________________
MARIPOSA COUNTY BOARD OF SUPERVISORS

MINUTE ORDER

TO: GARRY PARKER, Board of Supervisors Chairman
   BOB PICKARD, Supervisor District V

FROM: MARGIE WILLIAMS, Clerk of the Board

SUBJECT: EXPENDITURE OF $30,000 FROM TOBACCO SETTLEMENT FUNDS
         Resolution No. 04-269

THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA,

ADOPTED THIS Order on June 8, 2004

ACTION AND VOTE:

Garry Parker, Board of Supervisors Chairman and Bob Pickard, Supervisor District V;
Authorize the Expenditure of $30,000 from Tobacco Settlement Funds to Support Mariposa County Unified
School District’s After-School Activities Transportation Program, Specifically the Sports Transportation
Program and Continue with the “Yes on Sports/No on Tobacco” Campaign

BOARD ACTION: Rich Inman, County Administrative Officer, advised of survey responses relative to
the success of the campaign, and he stated he would like to apply for another grant from the Health
Department to purchase two more banners and expand the campaign to the Middle School. Discussion was
held. Supervisor Bibby asked whether there would be increased costs for this program with the fuel costs,
expansion of the program to the Middle School, and whether this program includes the sports programs for
the boys and girls. Patrick Holland, Superintendent of Schools, advised that $30,000 is the funding
necessary to continue with all sports programs for the away games; however, they could use more with the
increase in fuel costs – that could be addressed at a later time. (M)Bibby, (S)Pickard, Res. 04-269 was
adopted approving the request/Ayes: Unanimous.

cc: Mary Hodson, Deputy County Administrative Officer
   Ken Hawkins, Auditor
   Patrick Holland, Mariposa County Unified School District
   File