DEPARTMENT: Technical Services

RECOMMENDED ACTION AND JUSTIFICATION:

Approve the recommended web site design.

Approve personal services agreement with Peter Geis for assistance in the content development of the new Mariposa County Visitors Bureau web site, pending County Counsel approval of the agreement.

BACKGROUND AND HISTORY OF BOARD ACTIONS:

In October 2003 the Board approved a website development agreement with CVBTV.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

Failure to approve will result in a delay of a professional web presence for Mariposa County’s Visitors Bureau.

Financial Impact? (X) Yes ( ) No
Budgeted In Current FY? (X) Yes ( ) No ( ) Partially Funded
Amount in Budget: $15,000
Additional Funding Needed: $0
Source: TS Budget
Internal Transfer
Unanticipated Revenue ( ) General ( ) Other
Transfer Between Funds ( ) Contingency

Annual Recurring Cost: $ List Attachments, number pages consecutively
Personal Services Agreement

CLERK’S USE ONLY:

Res. No.: 34-56 Ord. No. ______
Vote – Ayes: ______ Noes: ______
Absent: ______
( ) Approved
( ) Minute Order Attached ( ) No Action Necessary

The foregoing instrument is a correct copy of the original on file in this office.

Date: ______________

Attest: MARGIE WILLIAMS, Clerk of the Board
County of Mariposa, State of California

By: ________________
Deputy

COUNTY ADMINISTRATIVE OFFICER:

☑ Requested Action Recommended
☐ No Opinion

Comments:

Authorized Signature: ______________

CAO: ______________

Revised Dec. 2002
MEMO

TO: RICK PERESAN, Technical Services Director
FROM: MARGIE WILLIAMS, Clerk of the Board
SUBJECT: APPROVAL OF THE MARIPOSA COUNTY VISITOR'S BUREAU WEBSITE DESIGN Resolution No. 04-56

THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA,

Considered the following matter on February 10, 2004:

Rick Peresan, Technical Services Director;
Approve Mariposa County Visitor’s Bureau Website Design Outline and Approve a Personal Services Agreement with Peter Geis who will Work on the Detail Content Development

BOARD ACTION: Rick Peresan presented information on the website design process and the recommended design. Discussion was held relative to the design and suggestions were made. Supervisor Bibby asked about completion of the Personal Services Agreement, and it was agreed that the Agreement would be brought back on February 17, 2004. Eleanor Keunin/Chair of the Historical Sites and Records Preservation Commission, stated she is happy to see the work on the logo and a common identity for the County. (M)Pickard, (S)Stetson, Res. 04-56 was adopted approving the website design outline and moving forward with this project/Ayes: Stetson, Balmain, Bibby, Pickard; Excused: Parker.

cc: Ken Hawkins, Auditor
    Tom Guarino, County Counsel
    Judie Beliera, Tourism
    File