

DEPARTMENT: VISITORS BUREAU BY: STEVE HAYES PHONE: 966-3685

RECOMMENDED ACTION AND JUSTIFICATION: (Policy Item: Yes No)

Request and recommend that the Mariposa County Board of Supervisors approves and authorizes the Chairman to sign the attached agreement for the term of 7/1/2000-6/30/2001 with the Mariposa County Chamber of Commerce to operate the Mariposa County Visitor Centers in Mariposa and Coulterville for \$96,801. The Visitors Bureau requests permission to negotiate a lease agreement with the Veterans for the Bureau's current office space separate from the Chamber Visitor Center agreement and return with an agreement to the Board.

The contract is for the exact same services as last year except that the Visitor Centers will be selling YARTS tickets. The amount recommended is last year's amount with a 3.02% increase less the amount of the Visitors Bureau's rent. (Last Year's contract amount -\$97,730 plus a 3.02% increase-\$3,045 less the amount of Bureau rent -\$3,974).

The Mariposa County Chamber of Commerce has operated the Mariposa County Visitor Centers in Mariposa and Coulterville beginning in the 86-87 fiscal year. The Visitors Bureau is satisfied with the services received this last year for the amount paid. Because of the long history of the Chamber providing this service the Visitors Bureau presents this contract as a fee for service contract.

If the Board approves this contract monthly payments July through October 2000 will use a total of \$32,267. \$64,534 will remain at final budget hearings to be re-directed if the Board should choose.

Previously, the Board approved an extension of the previous contract on July 6, 1999, resolution 99-223. Other related resolutions of the Board are 98-256; 97-241; and 97-288.

COSTS: Not Applicable

A.	Budgeted current FY		\$96,801.00
B.	Total anticipated costs	\$ _____	
C.	Required additional funding	\$ _____	
D.	Internal transfers	\$ _____	

SPECIAL INSTRUCTIONS:
List the attachments and number
the pages consecutively:

Agreement

SOURCE: 4/5ths Vote Required

A.	Unanticipated revenues	\$ _____
B.	Reserve for contingencies	\$ _____
C.	Source description:	_____

Balance in Reserve for Contingencies,
if approved: \$ _____

CLERK'S USE ONLY:

RES. NO.: 00-202 Ord. No. _____
 Vote - Ayes: _____ Noes: _____
 Absent: _____ Abstained: _____
 Approved Denied
 Minute Order Attached No action necessary

The foregoing instrument is a correct copy of
the original on file in this office.

Date: _____

ATTEST: MARGIE WILLIAMS, Clerk of the Board
County of Mariposa, State of California

By: _____
Deputy

ADMINISTRATIVE OFFICER'S RECOMMENDATION:
This item is on agenda as:

_____ Recommended
 _____ Not Recommended
 _____ For Policy Determination
 Submitted with Comment

Comment: SEE CAO MEMO

A.O. Initials: Jr



COUNTY OF MARIPOSA

P.O. Box 784, Mariposa, CA 95338 (209) 966-3222

GARRY R. PARKER, CHAIRMAN
DOUG BALMAIN, VICE-CHAIRMAN
PATTI A. REILLY
ROBERT C. STEWART
BOB PICKARD

DISTRICT IV
DISTRICT II
DISTRICT I
DISTRICT III
DISTRICT V



MARIPOSA COUNTY BOARD OF SUPERVISORS

MINUTE ORDER

TO: STEVE HAYES, Visitors' Bureau Director
FROM: MARGIE WILLIAMS, Clerk of the Board *MW*
SUBJECT: Agreement with Chamber of Commerce to Operate Visitors' Center in Mariposa and Coulterville; Res. 00-202

THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA,

ADOPTED THIS Order on June 6, 2000

ACTION AND VOTE:

Steve Hayes, Visitors' Bureau Director;

Authorize Chairman to Sign Agreement for Term of 7/1/00 to 6/30/01 with Mariposa County Chamber of Commerce to Operate the Mariposa County Visitor Centers in Mariposa and Coulterville in the Amount of \$96,801; and Request Permission to Negotiate a Lease Agreement with the Veterans for the Bureau's Current Office Space Separate from the Chamber Visitor Center Agreement and Return with an Agreement
BOARD ACTION: Discussion was held with Steve Hayes. Janet Hogan, County Administrative Officer, provided input relative to her recommendation concerning the methodology used to calculate the increase in the fee-for-service contract.

Input was provided by the following:

Bob Perez, President of the Chamber of Commerce, thanked everyone for their efforts in negotiating this contract.

Jan Mennig, Executive Director of the Chamber of Commerce, thanked the Visitors' Bureau Director, County Administrative Officer, and County Counsel, for their efforts in this matter. He further advised that they are still trying to bring the Chamber's salaries in line with those who perform similar duties in the County.

(M)Pickard, (S)Balmain, Res. 00-202 adopted approving the contract with the Chamber of Commerce, with changes as recommended by the County Administrative Officer, for a total contract amount of \$96,570; and direction was given for a lease agreement to be negotiated with the Veterans for the Visitors' Bureau current office space/Ayes: Balmain, Stewart, Parker, Pickard; Excused: Reilly.

cc: Jeff Green, County Counsel
Ken Hawkins, Auditor
File

Mariposa County Board of Supervisors



District 1.....PATTI A. REILLY
District 2.....DOUG BALMAIN
District 3.....ROBERT C. STEWART
District 4.....GARRY R. PARKER
District 5.....BOB PICKARD

JANET HOGAN
County Administrative Officer

MARGIE WILLIAMS
Clerk of the Board

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May 30, 2000

JH
TO: Board of Supervisors
FROM: Janet Hogan, County Administrative Officer
SUBJECT: Chamber of Commerce Contract Amount
Cc: Steve Hayes, Visitor's Bureau Director

RECOMMENDATION:

- A. Approve fee-for-service contract with the Mariposa Chamber of Commerce for FY 2000-2001 in the amount of \$96,570 and authorize the Board Chair to sign the contract;
- B. Authorize the Visitors' Bureau Director to negotiate a lease with the Veterans of Foreign Wars organization for office space to be brought back to the Board of Supervisors for approval.

DISCUSSION:

The Visitors' Bureau Director's proposal to use a fee-for-service contract for Visitors' Center services is a good one; however, the methodology used to calculate the increase is not. The proposal is to increase last year's amount by 3 percent and then subtract the cost of Visitors' Bureau office rent from that new higher amount. The correct calculation is to subtract the rent amount first and then apply the 3 percent increase. The difference is \$231, and my recommended total amount is \$96,570.

