RECOMMENDED ACTION AND JUSTIFICATION: (Policy Item: Yes[ ] No[ ])
Recommend that the Board approve and authorize the Chairman to sign the Counties Exhibits Entry Form for the California State Fair for the 1999 State Fair.
During the eighteen days of the State Fair an estimated 700,000 visitors view the County Exhibits. Included with this request are: The Statement of Purpose from 1998; A map showing the Counties exhibiting in the 1997 State Fair; and The 1999 California State Fair Counties Exhibit Schedule.
The terms and conditions of involvement are the same as in previous years except that this year the Visitors Bureau Director along with Dwight Oliver are requested to be the official representatives. The Mariposa County Chamber of Commerce is contracting with the same builder as in the past, Gaffney Display. The Visitors Bureau is paying the builder directly. As in the past any cash awards received for the exhibit will belong to the builder. This has kept the cost of the exhibit construction low and provides an incentive for the exhibit builder to create a competitive exhibit.
The Visitors Bureau intends to request community service groups to sign up for their day(s) at the state fair. During their day they will distribute the County Vacation Planner and other County information along with information about their group’s event(s). Groups who wish to participate must have an event or other activity that will encourage visitation to Mariposa County or exemplify qualities of life attractive to businesses and residents. A manned booth increases interest and promotion benefit to the County.

BACKGROUND AND HISTORY OF BOARD ACTIONS:
The Board approved the proposed arrangement in Resolution 98-101, on 4/7/98. The arrangement has been the same for several years. The Board appropriated $5,000 in the Visitors Bureau budget for the current fiscal year.

LIST ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:
1. Ask volunteers to build the exhibit each year.
2. Hold a competition each year for a local non-profit group to create an exhibit concept and contract with the winners to pay for materials not to exceed a fixed amount.
3. Elect not to have a Mariposa County exhibit.

COSTS: (50) Not Applicable
A. Budgeted current FY
B. Total anticipated costs
C. Required additional funding
D. Internal transfers

SOURCE: (☐) 4/5ths Vote Required
A. Unanticipated revenues
B. Reserve for contingencies
C. Source description: ____________________________

Balance in Reserve for Contingencies, if approved: $_________

SPECIAL INSTRUCTIONS:
List the attachments and number the pages consecutively:

Counties Exhibits Entry Form
1998 Statement of Purpose
1997 Exhibiting Counties
1999 California Exhibit Schedule

CLERK’S USE ONLY:
RES. NO.: 199-60
Vote: Ayes: [Not Present]
Minute Order Attached
The foregoing instrument is a correct copy of the original on file in this office.
Date: __________________________
ATTEST: MARGIE WILLIAMS, Clerk of the Board
County of Mariposa, State of California
By: __________________________

ADMINISTRATIVE OFFICER’S RECOMMENDATION: This item is on agenda as:
☐ Recommended
☐ Not Recommended
☐ For Policy Determination
☐ Submitted with Comment
Comment: __________________________
A.O. Initials: ________

Action Form Revised 5/92
TO:     STEVE HAYES, Visitors’ Bureau Director

FROM: MARGIE WILLIAMS, Clerk of the Board

SUBJECT: California State Fair; Res. 99-69

THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA,

ADOPTED THIS Order on March 2, 1999

ACTION AND VOTE:

Approval of Minutes of 1/26/99, 2/2/99, and 2/16/99 Regular Meetings

BOARD ACTION: Minutes of 1/26/99 were approved. Approval of minutes of 2/2/99 and 2/16/99 were continued to March 9, 1999.

Consent Agenda item 1 – Supervisor Stewart requested additional information from Steve Hayes, Visitors’ Bureau Director, relative to Mr. Hayes’ request to be the official representative for the State Fair. Steve Hayes advised that he would like to increase his participation by attending Fair meetings and requesting civic organizations to volunteer at least four hours in the Mariposa County booth distributing the County Vacation Planner and other county information along with information about their group’s events.

(M)Stewart, (S)Balmain, item 1 was approved/Ayes: Reilly, Balmain, Stewart, Parker; Excused: Pickard.

CA-1 Resolution Authorizing the Chairman to Sign the Counties Exhibits Entry Form for the California State Fair as Submitted for the 1999 State Fair (Visitors’ Bureau); Res. 99-69

cc:   File
COUNTIES EXHIBITS ENTRY FORM - CALIFORNIA STATE FAIR

ENTRY FORM INSTRUCTIONS
1. Print or type all information where applicable.
2. Do not fill in exhibitor number, placing, score or awards section.
3. Fill out form completely and return with Statement of Purpose. Official signature must be included.

COUNTIES EXHIBITS AUTHORIZATION AND APPOINTMENT

The Board of Supervisors of the County of Mariposa

by resolution (or minute order) 99

1. Has authorized any award money for, or on account of, an exhibit representing said county, to be paid by the California Exposition and State Fair in Sacramento, California, to the following person(s) or organization (for the year 1999 only):

Name Mark Gaffney, Gaffney Display
Phone (707) 966-2457
Address 1610 Aetna Springs Lane, Pope Valley, Ca. 94567
T.I.N. or S.S.# 567-60-1749

2. Has appointed Stephen L. Hayes & Dwight L. Oliver as official representative(s) of the County to be responsible for the County’s exhibit and to make decisions, requests and any protests on behalf of the County.

Address P.O. Box 967, Mariposa, Ca. 95338
Phone (209) 966-3685 (209) 966-3130

Submission of entry to this competition implies acceptance of all rules and conditions as stated in the Counties Exhibits Premium List.

This entry must be signed by the Chairman of the Board, the Clerk of the Board or the Executive Officer of the Board:

Signature Bob Pickard
Printed Name Bob Pickard
Title Chairman, Mariposa County Board of Supervisors
Date

EXHIBIT BUILDER INFORMATION

Builder Mark Gaffney
Address 1610 Aetna Springs Ln.
City Pope Valley, Ca. 94567 Zip Phone (707) 966-2457

For Office Use Only

County

Official Representative (& Title)

Organization
Phone ( )

Address

City Zip

For Office Use Only

AWARD
GOLD SILVER BRONZE
BEST CONTENT BEST MARKETING PRESENTATION
BEST CRAFTSMANSHIP BEST SPECIAL EFFECTS ANIMATION
BEST USE OF PRODUCTS, ARTIFACTS OTHER
BEST OF SHOW

SUBTOTAL MAINTENANCE DEDUCTIONS TOTAL PREMIUMS

Rev 2/81
DISCOVER THE TREASURES OF MARIPOSA COUNTY

Discover the treasures of Mariposa County! Also known as the Mother of California Counties, we have been in business since 1850 and are still going strong! While our history of gold discovery defined us earlier as the southernmost link of the Motherlode Golden Chain, we now offer visitors an exciting treasure hunt of museums, galleries, antique shops, restaurants, accommodations and camping. We will introduce you to your history and your natural treasures of rivers, wildflowers, forests, mountains, wildlife, and Yosemite National Park.

Gold brought us here, but come to our friendly communities and see what keeps us here! Discover the treasures of Mariposa County!
Counties Exhibiting at the 1997 California State Fair

Some of the many diverse services that counties provide to the citizens of California include:

- Air Pollution Control
- Animal Control
- Assessment of Property
- Detention & Correction
- Elections
- Fire Protection
- Flood Control
- Health Services
- Judicial-Superior Court System
- Law Enforcement
- Mental Health Services
- Planning - Land Use
- Probation Services
- Snow Removal
- Solid Waste Disposal
- Tax Collecting
- Welfare Administration

Shading indicates counties not exhibiting at the 1997 California State Fair
February 1 - those counties with all forms/requirements completed will be given their official space in the building by this date.

February 1 space assignments will be made after the following requirements are met:

- Complete and signed official entry form.
- Draft of Statement of Purpose on official letterhead.
- Sketch of exhibit layout.
- Special assistance form filled out for electrical, forklift, hanging, etc.
- Beginning date of construction - building available July 20th.

<table>
<thead>
<tr>
<th>Tuesday</th>
<th>March 1</th>
<th>Space Reservations due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday</td>
<td>April 9</td>
<td>Entries close for space assignments/official entry card due</td>
</tr>
<tr>
<td>Thursday</td>
<td>May 6</td>
<td>Pre-fair meeting - All space assignments confirmed for counties with completed entry forms. Entries will be assigned space as their completed entry cards are received.</td>
</tr>
<tr>
<td>Tuesday</td>
<td>July 13</td>
<td>Draft of S.O.P., credential requests, special assistance request (electrical requirements, plumbing requirements, and storage requirements for commodities both cold &amp; dry).</td>
</tr>
<tr>
<td>Tuesday</td>
<td>July 20</td>
<td>Building available to builders.</td>
</tr>
<tr>
<td>Day</td>
<td>Date</td>
<td>Event</td>
</tr>
<tr>
<td>-----------</td>
<td>--------------------</td>
<td>----------------------------------------------------------------------</td>
</tr>
<tr>
<td>Friday</td>
<td>August 6</td>
<td>Final version of Statement of Purpose</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Due on official letterhead</td>
</tr>
<tr>
<td>Friday</td>
<td>August 13 (10:00 am)</td>
<td>New Exhibitors Orientation Mandatory Meeting / open to all exhibitors for information</td>
</tr>
<tr>
<td>Thursday</td>
<td>August 19 (12 noon)</td>
<td>Exhibits must be complete</td>
</tr>
<tr>
<td>Thursday</td>
<td>August 19 (12:30 pm)</td>
<td>Judging of exhibits and 90 second interview</td>
</tr>
<tr>
<td>Friday</td>
<td>August 20</td>
<td>Opening of Fair</td>
</tr>
<tr>
<td>Monday</td>
<td>August 23</td>
<td>Maintenance Judging</td>
</tr>
<tr>
<td>Thursday</td>
<td>August 26</td>
<td>Maintenance Judging</td>
</tr>
<tr>
<td>Sunday</td>
<td>August 29</td>
<td>Maintenance Judging</td>
</tr>
<tr>
<td>Wednesday</td>
<td>September 1</td>
<td>Maintenance Judging</td>
</tr>
<tr>
<td>Thursday</td>
<td>September 2 (tentative)</td>
<td>Counties Day Luncheon and Awards Ceremony</td>
</tr>
<tr>
<td>Saturday</td>
<td>September 4</td>
<td>Maintenance Judging</td>
</tr>
<tr>
<td>Monday</td>
<td>September 6</td>
<td>Fair Closes</td>
</tr>
<tr>
<td>Sunday</td>
<td>September 12 (5:00 pm)</td>
<td>All exhibits and materials must be removed</td>
</tr>
</tbody>
</table>