

MARIPOSA COUNTY BOARD OF SUPERVISORS

MINUTE ORDER

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TO: ANN SPARKS, Executive Director/Chamber of Commerce  
FROM: MARGIE WILLIAMS, Clerk of the Board *MW*  
SUBJECT: CELEBRITY CONCERT FUNDRAISER EVENT

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THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA,

ADOPTED THIS Order on February 4, 1997

ACTION AND VOTE:

Public Presentations: For Non-Timed Agenda Items and for Items Not on the Agenda  
- David Biggins, representing the Chamber of Commerce, with Ann Sparks, Executive Director for the Chamber, present, advised of their plans for a celebrity concert fundraiser event to be held April 4 - 6, 1997, and requested that the Board adopt a resolution in support of this charitable event. (M)Parker, (S)Pickard, Board waived its rules requiring 72 hours agenda notice, finding the request was not known at the time the agenda was prepared and based on the timeframes for promoting the event, this is a matter of timeliness/Ayes: Balmain, Stewart, Parker, Pickard; Excused: Reilly. Discussion was held concerning this event and other activities being planned. Supervisor Parker advised that he is a director on the Yosemite-Mariposa United Way and feels it may be a conflict for him to participate in this matter due to the proposal to donate the revenue to the United Way. David Biggins clarified that they have not met with the United Way and no specific organization is designated to receive the proceeds at this time. (M)Pickard, (S)Balmain, Res. 97-42 adopted supporting the efforts of the Chamber of Commerce and Celebrity Concert days for April to benefit the community/Ayes: Balmain, Stewart, Parker, Pickard; Excused: Reilly.

cc: Steve Hayes, Visitor Bureau Director  
File

Mariposa County Chamber of Commerce  
**Action Task Force**  
Statement of Purpose

Mariposa County Board of Supervisors:

As you are well aware, the recent devastation caused by the flood in Yosemite National Park and the Merced River area has caused a significant loss of business revenue in Mariposa County. At the present time we still do not have an accurate time table as to the re-opening of Highway #140 into the park. In an effort to survive and avert total economic disaster, the Mariposa County Chamber of Commerce respectfully requests a Resolution of Support from the Board of Supervisors for the following undertaking which will help to reverse these losses.

On the weekend of April 4, 5, and 6, 1997, a major Celebrity Concert will take place at the State Fairgrounds in Mariposa. The Gold Bowl, Building-A, Building-B and the Amigos Stage will be utilized, in addition to the Mariposa County Parks and Recreation Amphitheater and the Mariposa County High School Auditorium. This venture will, by its very nature, involve the entire business community of Mariposa. Prior to the event, a major advertising campaign will be launched promoting the Celebrity Concert and the beauty of Mariposa County.

The caliber of invited celebrities will be similar to those that performed for the "Farm Aid Benefit" in the Mid-Western United States after their devastating floods a few years ago, and we hope, with the same significant economic impact on our community.

A percentage of the concert ticket revenue will go to the Mariposa-Yosemite United Way for the purpose of assisting those unfortunate people who lost their jobs and homes. The balance will go into a special fund established by the Chamber of Commerce for the purpose of funding similar future events and, primarily, to attract new tax revenue generating businesses to Mariposa County.

A list of Action Task Force Committee Members is attached for your reference, along with a list of other proposed future events. In advance, we would like to thank the Board of Supervisors for their Resolution of Support for this worthy project. Are there any questions?

**Mariposa County Chamber of Commerce**  
***Action Task Force***  
**Proposed New Events & Schedule**

<b>Dates</b>	<b>New Events</b>	<b>Location</b>	<b>Committee Chair</b>
04/04-06/97	Celebrity Concert Fund Raiser	Fair Grds & Town	David Biggins
05/23-26/97	Celebrity Concert Fund Raiser	Fair Grds & Town	
	Airport Managers Conference	M. C. Airport & Town	
	Dart Tournament	Undetermined	
	Gold Panning Tournament	Undetermined	
	Golf Tournament	Ahwahnee	
	Golf Tournament	Don Pedro	
	Golf Tournament	Wawona	
	Marathon Race (26 mile)	Undetermined	
	Mountain Bike Grand Tour & Race	Undetermined	Douglas Shaw
	Sesquicentennial Celebration	Undetermined	
	Valley Days for Board of Realtors	Undetermined	Fran Schlotthauer
	Video Sales of Flood	N. A.	
	Chamber Internet Web Site	N. A.	Joyce Cupps
	Community Calendar Web Site	N. A.	Carol Kovach

**Mariposa County Chamber of Commerce**  
**Action Task Force**  
**Committee Members**

Name	Affiliation	Business #	Residence #
1. Biggins, David & Karin	Oakiposa Business Group	209-742-4443-B	
2. Boyer, Dick & Barbara	Boyer Business Center	209-742-6366-B	
3. Cathey, Bud	Cathey-Swift Cattle		209-374-3469-R
4. Coolidge, Joan	Chamber of Commerce	209-966-2456-B	
5. Cupps, Joyce	Dynamic Communications	209-966-1180-B	209-966-4425-R
6. Dorado, Pat	Bank of America	209-966-3602-B	
7. Foraker, Matt	Yosemite Bank	209-966-5444-B	
8. Gregory, Kathy	Mariposa Tribune	209-966-6397-B	
9. Hayes, Steve	Visitors Bureau	209-966-2456-B	
10. Hignite, Mike	Retired		209-742-4982-R
11. Hupp, A. J.	Pay Streak Mining & Rec.	209-742-5777-B	
12. Kovach, Carol	Arts Central	209-966-6044-B	
13. Lancaster, Ken	Yosemite Bank	209-966-3777-B	209-966-3056-R
14. Lopic, David	Sierra Special-T's	209-966-8337-B	
15. Mennig, Jan	Old Oak Vineyards		209-966-5721-R
16. Salvesen, Connie	Retired		209-966-4403-R
17. Sampson, Chuck	Retired		209-742-4887-R
18. Schlotthauer, Fran	First American Title	209-966-5900-B	209-742-7744-R
19. Shaw, Douglas	Yosemite Bug Hostile	209-966-6666-B	
20. Sparks, Ann	Chamber of Commerce	209-966-2456-B	
21. Stonum, Neil	Mariposa Title Company	209-966-2021-B	
22. Tucker, Dan	Mariposa Gazette	209-966-2500-B	
23. Van Meter, Leslie	Sierra National Forest		209-966-2219-R
24. Verley, Jennie	M. C. Parks & Recreation	209-966-2498-B	
25. Willis, Bob	Woodland Store	209-966-2670-B	
26. Young, Lowell	Mariposa Self Stor	209-966-2660-B	209-966-2547-R