

97-288
7

MARIPOSA COUNTY
BOARD OF SUPERVISORS

AGENDA
ACTION FORM

DATE: July 8, 1997
AGENDA ITEM NO.: 7

DEPARTMENT: Visitors Bureau BY: Steve Hayes PHONE: 966-2456

RECOMMENDED ACTION AND JUSTIFICATION: (Policy Item: Yes No)
Recommend that the Board of Supervisors approve the existing contract with the Chamber of Commerce for operation of the Mariposa County Visitors Centers with a 30 day termination clause until after Budget Hearings in September when the financial and or programmatic changes in the Visitors Bureau may require adjustment and a new contract or discontinuance of the contract would be considered by the Board.

The current contract was approved with a 30 day termination clause. Continuance of the existing contract with monthly payments made each month in advance for July, August, September and October will ensure adequate service levels during the peak visitor season and give the Board discretion over the remaining 8 months of the contract during budget hearings. The amount of scheduled payments for July, August, September and October would be \$36,007.62 for both visitor centers which would leave \$59,873.21 at the discretion of the Board.

BACKGROUND AND HISTORY OF BOARD ACTIONS: The existing contract with the Mariposa County Chamber of Commerce to operate the Mariposa County Visitor Centers was amended on 8/6/96 to include its present terms and conditions, Resolution 96-332.

LIST ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION: Visitors information services is an essential component of tourism as reflected in the adopted goals and objectives of the Mariposa County Visitors Bureau. The recruitment of personnel within the County guidelines would not allow for a seamless transition in providing information services.

COSTS: <input checked="" type="checkbox"/> Not Applicable		SPECIAL INSTRUCTIONS:
A.	Budgeted current FY \$ _____	List the attachments and number
B.	Total anticipated costs \$ _____	the pages consecutively:
C.	Required additional funding \$ _____	
D.	Internal transfers \$ _____	
SOURCE: <input type="checkbox"/> 4/5ths Vote Required		
A.	Unanticipated revenues \$ _____	
B.	Reserve for contingencies \$ _____	
C.	Source description: _____	
Balance in Reserve for Contingencies, if approved: \$ _____		

CLERK'S USE ONLY:
 RES. NO.: 97-288 Ord. No. _____
 Vote - Ayes: 3 Noes: Parker
 Absent: Reilly Abstained: _____
 Approved Denied
 Minute Order Attached No action necessary

The foregoing instrument is a correct copy of the original on file in this office.
Date: _____
ATTEST: MARGIE WILLIAMS, Clerk of the Board
County of Mariposa, State of California
By: _____
Deputy

ADMINISTRATIVE OFFICER'S RECOMMENDATION:
 This item is on agenda as:
 Recommended
 Not Recommended
 For Policy Determination
 Submitted with Comment
 Comment: _____
 A.O. Initials: gh

MARIPOSA COUNTY BOARD OF SUPERVISORS

MINUTE ORDER

TO: STEVE HAYES, Visitors Bureau Director
FROM: MARGIE WILLIAMS, Clerk of the Board *MW*
SUBJECT: CONTRACT EXTENSION WITH CHAMBER OF COMMERCE;
RES. 97-288

THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA,

ADOPTED THIS Order on July 8, 1997

ACTION AND VOTE:

10:12 a.m. Steve Hayes, Visitors Bureau Director;
Resolution Approving Existing Contract with the Chamber of Commerce for Operation of
the Mariposa County Visitors Center with a Thirty Day Termination Clause Until After
Budget Hearings in September, 1997

BOARD ACTION: Discussion was held concerning the request and relative to the
requested budget reduction for departments and applying the same reduction to this
contract. Jan Mennig, Chamber of Commerce President, advised that they could reduce
hours of operation to meet the budget reduction. Supervisor Balmain suggested that
member businesses be contacted to help contribute to the projected shortfall.
(M)Balmain, (S)Pickard, Res. 97-288 adopted approving extension of existing contract
with the Chamber of Commerce for four months as recommended, and with direction to
further review potential for increasing revenues or reducing services when the weather and
road conditions impact visitation/Ayes: Balmain, Stewart, Pickard; Noes: Parker;
Excused: Reilly.

cc: Ken Hawkins, Auditor
Jeff Green, County Counsel
Chamber of Commerce
Agreement File