RECOMMENDED ACTION AND JUSTIFICATION: (Policy Item: Yes☐ No☐) Recommend that the Board of Supervisors approve the existing contract with the Chamber of Commerce for operation of the Mariposa County Visitors Centers with a 30 day termination clause until after Budget Hearings in September when the financial and or programmatic changes in the Visitors Bureau may require adjustment and a new contract or discontinuance of the contract would be considered by the Board.

The current contract was approved with a 30 day termination clause. Continuance of the existing contract with monthly payments made each month in advance for July, August, September and October will ensure adequate service levels during the peak visitor season and give the Board discretion over the remaining 8 months of the contract during budget hearings. The amount of scheduled payments for July, August, September and October would be $36,007.62 for both visitor centers which would leave $59,873.21 at the discretion of the Board.

BACKGROUND AND HISTORY OF BOARD ACTIONS: The existing contract with the Mariposa County Chamber of Commerce to operate the Mariposa County Visitor Centers was amended on 8/6/96 to include its present terms and conditions, Resolution 96-332.

LIST ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION: Visitors information services is an essential component of tourism as reflected in the adopted goals and objectives of the Mariposa County Visitors Bureau. The recruitment of personnel with in the County guidelines would not allow for a seamless transition in providing information services.
MARIPOSA COUNTY BOARD OF SUPERVISORS

MINUTE ORDER

TO: STEVE HAYES, Visitors Bureau Director

FROM: MARGIE WILLIAMS, Clerk of the Board

SUBJECT: CONTRACT EXTENSION WITH CHAMBER OF COMMERCE;
RES. 97-288

THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA,

ADOPTED THIS Order on July 8, 1997

ACTION AND VOTE:

10:12 a.m. Steve Hayes, Visitors Bureau Director;
Resolution Approving Existing Contract with the Chamber of Commerce for Operation of
the Mariposa County Visitors Center with a Thirty Day Termination Clause Until After
Budget Hearings in September, 1997
BOARD ACTION: Discussion was held concerning the request and relative to the
requested budget reduction for departments and applying the same reduction to this
contract. Jan Mennig, Chamber of Commerce President, advised that they could reduce
hours of operation to meet the budget reduction. Supervisor Balmain suggested that
member businesses be contacted to help contribute to the projected shortfall.
(M)Balmain, (S)Pickard, Res. 97-288 adopted approving extension of existing contract
with the Chamber of Commerce for four months as recommended, and with direction to
further review potential for increasing revenues or reducing services when the weather and
road conditions impact visitation/Ayes: Balmain, Stewart, Pickard; Noes: Parker;
Excused: Reilly.

cc: Ken Hawkins, Auditor
    Jeff Green, County Counsel
    Chamber of Commerce
    Agreement File