

DEPARTMENT: Public Works

By: Michael Edwards

Phone: 966-5356

**RECOMMENDED ACTION AND JUSTIFICATION:** (Policy Item: Yes  No )

Resolution authorizing a concession agreement with Enterprise Rent-A-Car to provide rental cars at the Mariposa-Yosemite Airport, and authorize the Public Works Director to execute such agreement.

Rental cars are a needed service at the airport. This service brings additional revenue to the airport and to the community. In the absence of the rental car service, visitors who would have used the airport to visit our community and Yosemite have indicated they took their business to Fresno because they could not rent a car at the Mariposa-Yosemite Airport. The airport manager and Public Works staff have solicited several rental car agencies and local businesses to supply rental car service to the airport. Enterprise is the only agency that has responded with an offer. This agreement would allow the County to be the concessionaire for rental cars at the airport.

Enterprise had provided rental cars earlier in the year, but terminated the service pending execution of a concession agreement. The initial concession agreement was not one the County could accept. The current agreement is the result of negotiated terms which both parties could agree to.

On an interim basis, Enterprise is currently providing rental cars Monday through Friday by referral using their personnel pending execution of the concession agreement.

**BACKGROUND AND HISTORY OF BOARD ACTIONS:**

There has been no previous Board action in this regard.

**LIST ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:**

1. No action. If not approved, rental cars will be removed as a service from the airport, thereby causing a reduction in revenue until another rental car source could be arranged.
2. Direct staff to continue to solicit proposals for other rental car services. This would not likely prove fruitful until such time as the transient use of the airport increases through addition of new tie-down space.

<p>COSTS: ( X ) Not Applicable</p> <p>A. Budgeted current FY&gt; \$ _____</p> <p>B. Total anticipated Costs&gt; \$ _____</p> <p>C. Required additional funding&gt; \$ _____</p> <p>D. Internal transfers&gt; \$ _____</p> <p>COSTS: ( ) 4/5th Vote Required</p> <p>A. Unanticipated revenues&gt; \$ _____</p> <p>B. Reserve for contingencies&gt; \$ _____</p> <p>C. Source description: &gt; _____</p> <p>Balance in Reserve Contingencies, If Approved: \$ _____</p>	<p>SPECIAL INSTRUCTIONS:</p> <p>List the attachments and number the pages consecutively:</p> <p><u>1. Green Memo of 8-12-97</u></p> <p><u>2. Concession Agreement (6 pgs)</u></p> <p><u>3. Rate Schedule</u></p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
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MARIPOSA COUNTY  
BOARD OF SUPERVISORS

AGENDA  
ACTION FORM

AGENDA DATE: ~~9-2-97~~ 8-26-97  
AGENDA ITEM NO.: ~~CA-1~~

*Off Agenda*

CLERK'S USE ONLY

Res. No.: 97-339 Ord. No.: \_\_\_\_\_

Vote - Ayes: 5 Noes: \_\_\_\_\_

Absent: \_\_\_\_\_ Abstained: \_\_\_\_\_

Approved  Denied

Minute Order Attached  No Action Necessary

The foregoing instrument is a correct copy of the original on file in this office

Date: \_\_\_\_\_

ATTEST: \_\_\_\_\_

MARGIE WILLIAMS, Clerk of the Board

By: \_\_\_\_\_

Deputy

ADMINISTRATIVE OFFICER'S RECOMMENDATION:

This item on agenda as:

- Recommended
- Not Recommended
- For Policy Determination
- Submitted with Comment
- Returned for Further Action


Comment: \_\_\_\_\_

C.A.O. Initials: *Jh*

MARIPOSA COUNTY BOARD OF SUPERVISORS

MINUTE ORDER

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TO: MIKE EDWARDS, Public Works Director  
FROM: MARGIE WILLIAMS, Clerk of the Board   
SUBJECT: AGREEMENT WITH ENTERPRISE RENT-A-CAR; RES. 97-339

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THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA,

ADOPTED THIS Order on August 26, 1997

ACTION AND VOTE:

Public Presentations: For Non-Timed Agenda Items and for Items Not on the Agenda  
- Mike Edwards, Public Works Director, advised of request to approve a Concession Agreement with Enterprise Rent-A-Car to provide rental cars at the Airport. He further advised that this is a matter of urgency in order to have vehicles available for the upcoming Labor Day weekend, and that the Agreement is a result of negotiations. Supervisor Balmain noted that without rental vehicles being available the revenue at the Airport is affected. (M)Balmain, (S)Pickard, Board waived rules requiring 72 hours agenda noticing to consider this matter based on the findings presented/Ayes: Unanimous. Following discussion, (M)Parker, (S)Balmain, Res. 97-339 adopted authorizing Public Works Director to execute the Concession Agreement with Enterprise Rent-A-Car/Ayes: Unanimous.

cc: Jeff Green, County Counsel  
Ken Hawkins, Auditor  
Airport Advisory Committee  
File