

DEPARTMENT: Visitors Bureau BY: Steve Hayes PHONE: 966-2456

RECOMMENDED ACTION AND JUSTIFICATION: (Policy Item: Yes No)
The membership of the Mariposa County Tourism Advisory Council (TAC) is recommended to be changed by adopting the attached resolution. The changes will allow for one additional member for a total of 10 and adjusts for changes of the associations from those originally represented due to inactivity. In addition, Board members may each nominate a member to the TAC from a County wide pool of interested parties to be solicited.

This revised membership resolution has been reviewed with TAC members at two scheduled TAC meetings.

BACKGROUND AND HISTORY OF BOARD ACTIONS: The Board indicated during administrative practice sessions that the TAC membership resolution needed revision. On August 26, 1997, the Board reviewed a revised TAC membership resolution and made recommendations that are incorporated in the proposed resolution.

LIST ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

- 1) No action.
- 2) Provide alternate or additional revisions to be incorporated in a revised resolution.

COSTS: <input checked="" type="checkbox"/> Not Applicable		SPECIAL INSTRUCTIONS:
A. Budgeted current FY	\$ _____	List the attachments and number
B. Total anticipated costs	\$ _____	the pages consecutively:
C. Required additional funding	\$ _____	
D. Internal transfers	\$ _____	<u>Revised Resolution</u>
SOURCE: <input type="checkbox"/> 4/5ths Vote Required		
A. Unanticipated revenues	\$ _____	
B. Reserve for contingencies	\$ _____	
C. Source description: _____		
Balance in Reserve for Contingencies,		
if approved: \$ _____		

CLERK'S USE ONLY:
 RES. NO.: 97-394 Ord. No. _____
 Vote - Ayes: _____ Noes: _____
 Absent: _____ Abstained: _____
 Approved Denied
 Minute Order Attached No action necessary

The foregoing instrument is a correct copy of the original on file in this office.
 Date: _____
 ATTEST: MARGIE WILLIAMS, Clerk of the Board
 County of Mariposa, State of California
 By: _____
 Deputy

ADMINISTRATIVE OFFICER'S RECOMMENDATION:
 This item is on agenda as:
 _____ Recommended
 _____ Not Recommended
 _____ For Policy Determination
 _____ Submitted with Comment


Comment: _____

 A.O. Initials: _____

MARIPOSA COUNTY BOARD OF SUPERVISORS

MINUTE ORDER

TO: STEVE HAYES, Visitors Bureau Director

FROM: MARGIE WILLIAMS, Clerk of the Board 

SUBJECT: CONSENT AGENDA ITEM 5
RESOLUTION REVISING THE MEMBERSHIP OF THE MARIPOSA
COUNTY TOURISM ADVISORY COUNCIL AND AUTHORIZE THE
NECESSARY SOLICITATION FOR MEMBERS

THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA,
ADOPTED THIS Order on October 7, 1997

ACTION AND VOTE:

Consent Agenda item 5 - Discussion was held with Steve Hayes, Visitors Bureau Director. (M)Balmain, (S)Pickard, Res. 97-394 adopted, with the change in terms for members to be recommended by Supervisors to be concurrent with the recommending Supervisor's term/Ayes: Unanimous.

CA-5 Resolution Revising the Membership of the Mariposa County Tourism Advisory Council and Authorize the Necessary Solicitation for Members (Visitors Bureau); Res. 97-394, with changes as discussed

cc: File

A RESOLUTION MODIFYING THE TOURISM ADVISORY COUNCIL

BE IT HEREBY RESOLVED, by the Board of Supervisors of the County of Mariposa, a political subdivision organized and existing under the laws of the State of California, that the Tourism Advisory Council having been established by resolution 95-164 as an advisory council for the Visitors Bureau is hereby modified. Said Council's new authority is established as follows:

SECTION 1. MEMBERSHIP:

A. The Council shall be established with ten (10) members as follows with membership contingent on Board Appointment:

1. A representative of the Bed and Breakfast Association to be recommended by the Association;
2. A representative of the Chamber of Commerce to be recommended by the Chamber;
3. One representative to be recommended by each member of the Board of Supervisors;
4. A representative of Tenaya Lodge, to be recommended by the Tenaya Lodge;
5. A representative of Yosemite Concession Services, to be recommended by Yosemite Concession Services; and
6. A representative of Yosemite Motels, to be recommended by Yosemite Motels.

B. If any one (1) member of the Council misses two (2) consecutive scheduled meetings without a valid excuse for those absences, then that member shall no longer be deemed a member of the Council, and the Board of Supervisors shall initiate proceedings to fill the vacancy. Any member may send a substitute up to two (2) times per calendar year by faxing signed notification to Visitors Bureau Director 4 hours prior to meeting.

SECTION 2, TERM AND MANNER OF APPOINTMENT

A. The Council members shall be recruited in the following manner. For the initial appointments, a notice shall be posted and advertised in the local newspapers once, soliciting five (5) candidates for recommendation by each of the five (5) Supervisors. For the following categories of membership one candidate will be recommended to the Board of Supervisors by: Tenaya Lodge, Yosemite Concession Services, Yosemite Motels, the Bed and Breakfast Association, and the Chamber of Commerce.

B. The initial terms of office shall be made as follows for the following membership categories:

1. Members recommended by Supervisors will serve a term concurrent with the recommending Supervisor's term and until the appointment of a successor.
2. All other members shall be for a period of two (2) years and until the appointment of a successor.

Any member may be removed at any time and without cause by the Board of Supervisors. Any vacancy in the membership of the Council shall be filled for the unexpired term by appointment by the Board of Supervisors.

SECTION 3, OFFICERS:

A. The Council shall elect the following officers for a term of one (1) year:

1. Chairperson; and
2. Vice-Chairperson.

SECTION 4, MEETINGS AND QUORUMS:

- A. The Council shall meet at the call of the Council Chair or at the request of a majority of the Council members. The initial meeting of the Council may be called by the Visitors Bureau Director.
- B. Business may not be conducted or transacted at a regular or special meeting without a quorum of six (6) members.
- C. The by-laws and rules of conduct regarding the conduct of meetings as adopted by the Board of Supervisors shall govern the conduct of meetings by the Council unless the Council adopts their own by-laws and rules of conduct which shall not contravene the meeting and notice requirements contained herein.

SECTION 5, STAFF SUPPORT:

- A. Secretarial support to the Council shall be provided by the Mariposa County Visitors Bureau, and responsibilities shall include the preparation of public notices, agendas, minutes, and similar duties, as can be reasonably provided.
- B. Technical support to the Council shall be provided by the Visitors Bureau, and responsibilities shall include the preparation of special reports, planning documents, and obtaining such information as the Council deems necessary for the discharge of its responsibilities.

SECTION 6, DUTIES AND RESPONSIBILITIES:

- A. The Council shall be appointed for the purpose of advising the Director of the Visitors Bureau relative to tourism related matters.
 - 1. The Council will work with the Director of the Visitors Bureau to develop recommended infrastructure investments (capital projects) with the most potential for increasing tourism and to implement the related purposes and goals revised and approved by the Board of Supervisors.
 - 2. The Council shall comply with the Ralph M. Brown Act.

BE IT FURTHER RESOLVED, the Board of Supervisors determines and orders that the Council shall discharge its responsibilities as assigned by the Board as an advisory body to the Visitors Bureau in a manner keeping with established County policy and with the support of the Board of Supervisors.

PASSED AND ADOPTED by the Board of Supervisors of Mariposa County on this 7th day of October, 1997 by the following

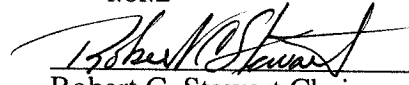
vote:

AYES: REILLY, BALMAIN, STEWART, PARKER, PICKARD

NOES: NONE

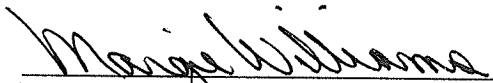
ABSTAINED: NONE

EXCUSED: NONE



Robert C. Stewart Chairman
Mariposa County Board of Supervisors

ATTEST:



MARGIE WILLIAMS, Clerk of the Board
APPROVED AS TO FORM AND LEGAL SUFFICIENCY:



JEFFREY G. GREEN, County Counsel