

MARIPOSA COUNTY  
BOARD OF SUPERVISORS

AGENDA  
ACTION FORM

DATE: November 18, 1997  
AGENDA ITEM NO.: CA-12

DEPARTMENT: Visitors Bureau

BY: Steve Hayes

PHONE: 966-2456

RECOMMENDED ACTION AND JUSTIFICATION: (Policy Item: Yes  No )

Recommend that the Mariposa County Board of Supervisors approve and authorize the Chairman to sign the attached letter of support to CalTrans for the Mariposa County Chamber of Commerce's annual holiday banner display.

This letter will assist the Chamber in providing the annual holiday decorations displayed in down town Mariposa and along Highway 140. The Chamber will use the letter of support to attach to their application to CalTrans necessary to place the banners along highway 140. The banners will be displayed 12/19/97 - 1/2/98.

BACKGROUND AND HISTORY OF BOARD ACTIONS: The Board has approved and authorized the chairman to sign a letter of support for this activity in previous years.

LIST ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:  
Negative action may make the Chamber's permit more difficult to obtain from CalTrans.

COSTS: (X) Not Applicable  
A. Budgeted current FY \$  
B. Total anticipated costs \$  
C. Required additional funding \$  
D. Internal transfers \$

SPECIAL INSTRUCTIONS:  
List the attachments and number the pages consecutively:

Chamber request letter of 10/14/97

SOURCE: ( ) 4/5ths Vote Required  
A. Unanticipated revenues \$  
B. Reserve for contingencies \$  
C. Source description: \_\_\_\_\_  
Balance in Reserve for Contingencies, if approved: \$ \_\_\_\_\_

Requested Support Letter to be copied on Board Letterhead

Map of Decoration Placement

CLERK'S USE ONLY:  
RES. NO.: 92-445 Ord. No. \_\_\_\_\_  
Vote - Ayes: 4 Noes: \_\_\_\_\_  
Absent: Pickard Abstained: \_\_\_\_\_  
( ) Approved ( ) Denied  
( ) Minute Order Attached ( ) No action necessary

ADMINISTRATIVE OFFICER'S RECOMMENDATION:  
This item is on agenda as:

- Recommended
- Not Recommended
- For Policy Determination
- Submitted with Comment

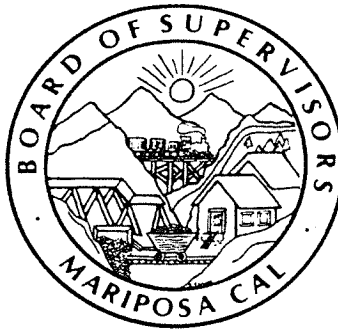
The foregoing instrument is a correct copy of the original on file in this office.

Date: \_\_\_\_\_  
ATTEST: MARGIE WILLIAMS, Clerk of the Board  
County of Mariposa, State of California  
By: \_\_\_\_\_  
Deputy

Comment: \_\_\_\_\_

A.O. Initials: JH

# Mariposa County Board of Supervisors



District 1.....PATTI A. REILLY  
District 2.....DOUG BALMAIN  
District 3.....ROBERT C. STEWART  
District 4.....GARRY R. PARKER  
District 5.....BOB PICKARD

**JANET HOGAN**  
County Administrative Officer

**MARGIE WILLIAMS**  
Clerk of the Board

P.O. Box 784  
MARIPOSA, CALIFORNIA 95338  
(209) 966-3222  
1-800-736-1252

FAX (209) 966-5147

November 19, 1997

Mr. Fred Sharp  
CalTrans  
Post Office Box 606  
Altaville, CA 95221

Dear Mr. Sharp:

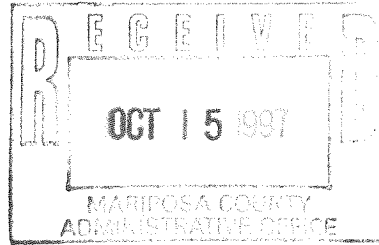
Mariposa County lends its full support to the efforts of the Mariposa County Chamber of Commerce to place holiday banners along Highway 140 during the Christmas holidays.

Sincerely,

Bob Stewart, Chairman  
Mariposa County Board of Supervisors

/sv

Mariposa County Chamber of Commerce  
and Mariposa County Visitor Center



October 14, 1997

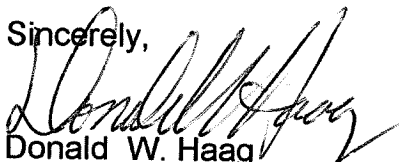
Mr. Bob Stewart, Chairman  
Mariposa County Board of Supervisors  
P. O. Box 784  
Mariposa, CA 95338

Dear Mr. Stewart:

We are beginning to plan for the Christmas holidays and would once again appreciate the opportunity of displaying the holiday banners in downtown Mariposa and along Highway 140. The banners will be displayed December 19, 1997 through January 2, 1998.

We are planning to submit our application to CalTrans the end of October and would like to include a letter of support from the County along with the application. I have enclosed a draft letter and a map indicating where the banners will be displayed. I would appreciate it if the letter and map were put on the agenda for the next board meeting. Thank you for your support.

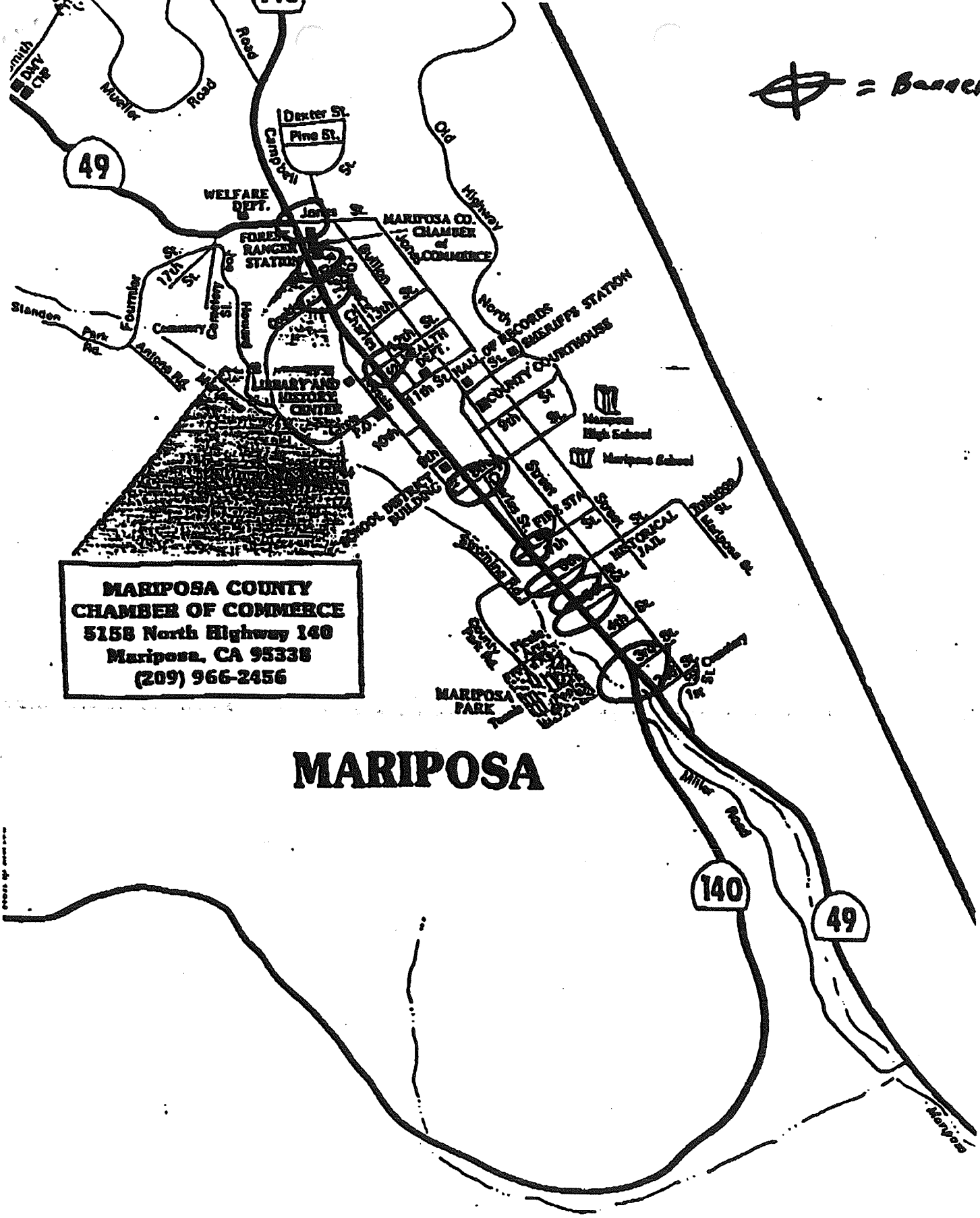
Sincerely,

  
Donald W. Haag  
Office Manager

DWH:cs

Enclosure

⊕ = Banners



**MARIPOSA COUNTY  
CHAMBER OF COMMERCE**  
5158 North Highway 140  
Mariposa, CA 95338  
(209) 966-2456

# MARIPOSA

cross of mariposa