RECOMMENDED ACTION AND JUSTIFICATION: (Policy Item: Yes☐ No☒) Recommend that the Mariposa County Board of Supervisors approve and authorize the Chairman to sign the attached letter of support to CalTrans for the Mariposa County Chamber of Commerce’s annual holiday banner display.

This letter will assist the Chamber in providing the annual holiday decorations displayed in downtown Mariposa and along Highway 140. The Chamber will use the letter of support to attach to their application to CalTrans necessary to place the banners along highway 140. The banners will be displayed 12/19/97 - 1/2/98.

BACKGROUND AND HISTORY OF BOARD ACTIONS: The Board has approved and authorized the chairman to sign a letter of support for this activity in previous years.

LIST ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:
Negative action may make the Chamber’s permit more difficult to obtain from CalTrans.

COSTS: (☐) Not Applicable
A. Budgeted current FY $—
B. Total anticipated costs $—
C. Required additional funding $—
D. Internal transfers $—

SOURCE: (☐) 4/5ths Vote Required
A. Unanticipated revenues $—
B. Reserve for contingencies $—
C. Source description: Balance in Reserve for Contingencies, if approved: $—

SPECIAL INSTRUCTIONS:
List the attachments and number the pages consecutively:
-Chamber request letter of 10/14/97
-Requested Support Letter to be copied on Board Letterhead
-Map of Decoration Placement

ADMINISTRATIVE OFFICER’S RECOMMENDATION:
This item is on agenda as:
☑ Recommended
☐ Not Recommended
☐ For Policy Determination
☐ Submitted with Comment

Comment:

A.O. Initials:

Action Form Revised 5/92
November 19, 1997

Mr. Fred Sharp
CalTrans
Post Office Box 606
Altaville, CA 95221

Dear Mr. Sharp:

Mariposa County lends its full support to the efforts of the Mariposa County Chamber of Commerce to place holiday banners along Highway 140 during the Christmas holidays.

Sincerely,

Bob Stewart, Chairman
Mariposa County Board of Supervisors

/sv
October 14, 1997

Mr. Bob Stewart, Chairman
Mariposa County Board of Supervisors
P. O. Box 784
Mariposa, CA 95338

Dear Mr. Stewart:

We are beginning to plan for the Christmas holidays and would once again appreciate the opportunity of displaying the holiday banners in downtown Mariposa and along Highway 140. The banners will be displayed December 19, 1997 through January 2, 1998.

We are planning to submit our application to CalTrans the end of October and would like to include a letter of support from the County along with the application. I have enclosed a draft letter and a map indicating where the banners will be displayed. I would appreciate it if the letter and map were put on the agenda for the next board meeting. Thank you for your support.

Sincerely,

Donald W. Haag
Office Manager

DWH:cs

Enclosure