



MARIPOSA COUNTY

Administration • 209-966-3222



RESOLUTION - ACTION REQUESTED 2016-498

MEETING: September 20, 2016

TO: The Board of Supervisors

FROM: Mary Hodson, CAO

RE: Agreement with Townsend Public Affairs

RECOMMENDATION AND JUSTIFICATION:

Approve an Agreement with Townsend Public Affairs in an Amount of \$30,000 for Consulting Services, and Authorize the Board of Supervisors Chair to Sign the Agreement. During Final Budget Hearings the Board of Supervisors appropriated funds in the Economic Development Budget for an Agreement with Townsend Public Affairs for secure consulting services from Townsend Public Affairs. Their services will assist the County in securing private, State and Federal funding for community projects.

The Yosemite/Mariposa County Tourism Bureau and the County are contributing funding for the Agreement, and for efficiency reasons both organizations contract directly with Townsend Public Affairs for their services with each organization sharing half of the total cost.

Richard Harmon with Townsend Affairs will be providing a presentation on the Legislative Session and the current activities of Townsend Affairs.

BACKGROUND AND HISTORY OF BOARD ACTIONS:

The Board adopted Resolution #15-450 on September 22, 2015, approving an Agreement with the EDC to secure the consulting services of Townsend Public Affairs in the amount of \$30,000.

The Board adopted Resolution #14-558 on October 28, 2014, approving an Agreement with the EDC to secure the consulting services of Townsend Public Affairs in the amount of \$30,000.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

Do not approve the contract. The County will need to identify another entity to provide these services, assign these duties to county employee(s), or forego these services. The County has benefited from the services provided by Townsend and the aforementioned alternatives may not be as successful.

FINANCIAL IMPACT:

Funding for the contract is budgeted in the Economic Development Budget for Fiscal Year 2016-2017.

ATTACHMENTS:

Townsend Contract 2016 (DOC)

CAO RECOMMENDATION

Requested Action Recommended



Mary Hodson, CAO

9/13/2016

RESULT: ADOPTED [UNANIMOUS]

MOVER: Kevin Cann, District IV Supervisor

SECONDER: Marshall Long, District III Supervisor

AYES: Smallcombe, Jones, Long, Cann, Carrier