

96-108

**MARIPOSA COUNTY
BOARD OF SUPERVISORS**

**AGENDA
ACTION FORM**

DATE: March 19, 1996
AGENDA ITEM NO.: K612

DEPARTMENT: Board of Supervisors **BY:** Doug Balmain **PHONE:** 966-3222
Chairman

RECOMMENDED ACTION AND JUSTIFICATION: (Policy Item: Yes___ No___)
Discussion and Direction for Filling Vacancy of Visitors Bureau Director

BACKGROUND AND HISTORY OF BOARD ACTIONS:

The resignation of the Visitors Bureau Director, Jeff Irons, was received on March 6, 1996. Mr. Irons will be leaving on March 29, 1996, having been with the County since June of 1995.

LIST ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

The Board could appoint another candidate from the prior recruitment, make a temporary appointment in the interim, or re-recruit for a new Director, with or without changes made to the job description.

COSTS: (x) Not Applicable
A. Budgeted current FY \$ _____
B. Total anticipated costs \$ _____
C. Required additional funding \$ _____
D. Internal transfers \$ _____

SOURCE: () 4/5ths Vote Required
A. Unanticipated revenues \$ _____
B. Reserve for contingencies \$ _____
C. Source description: _____
Balance in Reserve for Contingencies, if approved: \$ _____

SPECIAL INSTRUCTIONS:
List the attachments and number the pages consecutively:

CLERK'S USE ONLY:
Res. No.: 96-108 Ord. No. _____
Vote - Ayes: _____ Noes: _____
 Absent: _____ Abstained: _____
() Approved () Denied
(x) Minute Order Attached () No Action Necessary

The foregoing instrument is a correct copy of the original on file in this office.
Date: _____
ATTEST: MARGIE WILLIAMS, Clerk of the Board
County of Mariposa, State of California
By: _____
Deputy

ADMINISTRATIVE OFFICER'S RECOMMENDATION:
This item on agenda as:
 Recommended
 Not Recommended
 For Policy Determination
 Submitted with Comment
 Returned for Further Action
Comment: _____
A.O. Initials: MB

MARIPOSA COUNTY BOARD OF SUPERVISORS

MINUTE ORDER

TO: SUPERVISOR BALMAIN
FROM: MARGIE WILLIAMS, Clerk of the Board *mw*
SUBJECT: FILLING VACANCY OF VISITORS BUREAU DIRECTOR

THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA,
ADOPTED THIS Order on March 19, 1996

ACTION AND VOTE:

Discussion and Direction for Filling Vacancy of Visitors Bureau Director (Supervisor Balmain)

BOARD ACTION: Discussion was held. Input was provided by the following: Barry Brouillette, representing the industry, advised that Jerry Fischer (Tourism Advisory Board member) was unable to be present today; asked the Board to consider if future applicants would be interested in working for a non-profit corporation if the position evolved to that; stated he feels there is too much space for the Director to work between the Advisory Council and the Board of Supervisors; and stated Mr. Spach asked him to say that recruitment needs to occur as soon as possible to get a person re-established in the position. Ken Gosting presented a letter with his thoughts on this matter. Joan Gloor, Tourism Advisory Board member, stated she feels the existing job description is too stringent on background and experience requirements and does not truly describe the job - suggested the Advisory Council work with the Board on the job description; feels the Director should be self-motivated and a professional; and further advised that an employee from the Tenaya Lodge could be available on a short-term temporary basis to assist with the duties during the vacancy. Supervisors Parker and Reilly advised that they are willing to work with the Advisory Committee on issues, but they felt the recruitment process needed to be started. Ann Sparks, Chamber of Commerce, stated they would like to continue to cooperate with the Visitors Bureau and efforts, and advised of a visitor bureau group through the Office of Tourism that handles advertising and recruitment. Joan Gloor stated she felt there were qualified people for this position. Ken Gosting said Merced City and County are combining tourism efforts and Mariposa may be able to participate in that effort and save costs. (M)Parker, (S)Taber, Res. 96-108 adopted

directing that the recruitment process begin immediately/Ayes:
Unanimous.

cc: Mike Coffield, County Administrative Officer
Nancy Kyle, Personnel
Ken Hawkins, Auditor
Jeff Green, County Counsel
File