

DEPARTMENT: Board

BY: Supervisor Balmain PHONE: 966-3222

RECOMMENDED ACTION AND JUSTIFICATION: (Policy Item: Yes\_\_\_ No\_X\_)

Discussion and request for coverage on the County's Blanket Insurance Policy for Joaquin Murrieta Days. This year's event is scheduled to be held in Coulterville on September 14-15, 1996.

BACKGROUND AND HISTORY OF BOARD ACTIONS:

For the past two years Joaquin Murrieta Days has been covered under the Insurance Umbrella of the Scheduled List of Events approved by the County.

LIST ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

- 1) Grant request and cover Joaquin Murrieta Days under Blanket Insurance Policy for gatherings in the public parks
- 2) Denial of request could potentially cancel event.

COSTS: (X Not Applicable)

A. Budgeted current FY \$ \_\_\_\_\_

B. Total anticipated costs \$ \_\_\_\_\_

C. Required additional funding \$ \_\_\_\_\_

D. Internal transfers \$ \_\_\_\_\_

SOURCE: ( ) 4/5ths Vote Required

A. Unanticipated revenues \$ \_\_\_\_\_

B. Reserve for contingencies \$ \_\_\_\_\_

C. Source description: \_\_\_\_\_

Balance in Reserve for Contingencies, if approved: \$ \_\_\_\_\_

SPECIAL INSTRUCTIONS:  
List the attachments and number the pages consecutively:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

CLERK'S USE ONLY:

Res. No.: 96-296 Ord. No. \_\_\_\_\_

Vote - Ayes: \_\_\_\_\_ Noes: \_\_\_\_\_

Absent: \_\_\_\_\_ Abstained: \_\_\_\_\_

( ) Approved ( ) Denied

(X) Minute Order Attached ( ) No Action Necessary

The foregoing instrument is a correct copy of the original on file in this office.

Date: \_\_\_\_\_

ATTEST: MARGIE WILLIAMS, Clerk of the Board  
County of Mariposa, State of California

By: \_\_\_\_\_  
Deputy

ADMINISTRATIVE OFFICER'S RECOMMENDATION:  
This item on agenda as:

Recommended

Not Recommended

For Policy Determination

Submitted with Comment

Returned for Further Action


Comment: \_\_\_\_\_

A.O. Initials: W

MARIPOSA COUNTY BOARD OF SUPERVISORS

MINUTE ORDER

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TO: JEFF GREEN, COUNTY COUNSEL  
FROM: MARGIE WILLIAMS, Clerk of the Board   
SUBJECT: INSURANCE COVERAGE FOR JOAQUIN MURRIETA DAYS  
RESOLUTION NO. 96-296

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THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA,

ADOPTED THIS Order on June 25, 1996

ACTION AND VOTE:

**11:04 a.m.** Discussion and Request for Coverage on the County's Blanket Insurance Policy for Joaquin Murrieta Days (Supervisor Balmain)

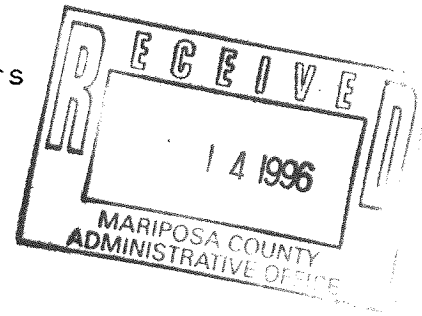
**BOARD ACTION:** Following discussion, (M)Taber, (S)Reilly, Res. 96-296 adopted approving request for insurance coverage. Following further discussion relative to covering special events versus donating funds for separate insurance to be purchased, Board concurred with referring the matter of insurance coverage for special events to the Visitors Bureau Director for recommendation of a policy. Ayes: Unanimous.

cc: Jim Evans, HCDA Director  
Steve Hayes, Tourism Assistant  
Rich Begley, Parks and Recreation  
Sheila Hansen, Joaquin Murrieta Committee  
File



P. O. Box 178 - COULTERVILLE, CA 95311 - (209) 878-3938

TO: Mariposa County Board of Supervisors  
FROM: Joaquin Murrieta Committee  
RE: Request for insurance coverage



On September 14 and 15, 1996, the Joaquin Murrieta Committee will present the third annual Joaquin Murrieta Days Festival. This event was recently revived after a hiatus of many decades, with much success and appreciation from local businesspersons, vendors, artists, and out of town guests. In addition, the JMDays Festival has developed into a landmark yearly event for historians, reenactors, and groups associated with California history and the accoutrements of the Gold Rush period. This year's program will consist of the following:

- SATURDAY
- Parade featuring many local and regional entries, predominantly equestrian, but with our hometown well represented.
  - Concert in the Park featuring the GREAT MOTHER LODGE BRASS AND REED BAND, also a parade entry.
  - Shopping, shopping, shopping. We have artisans and craftspersons, ethnic food vendors, public information demonstrations, souvenir sales, 49er Era memorabilia, antiques, and much more. A Vendor list is available.
  - Vignettes, reenactments and tableaux concerning the historical era.
  - Presentation ceremony for the Parade Awards.
  - Walking tours conducted by the North Mariposa County History Center Docents, who are also in the parade. Tours will begin and end at the Museum.
  - An outdoor play presented by the MUD SPRINGS SOCIAL CLUB, a reenacting troupe from Los Angeles who come at their own expense to put on the play each year. Authenticity and historical accuracy are their criteria, and their show is a popular and educational experience as well as very good theater.

A buffet dinner and VAQUERO DANCE held at the Main Street Plaza. This has been a spectacular finish to the first day's activities, and is popular with all demographic sections. It is the reason why so many visitors stay overnight.

SUNDAY

Pancake Breakfast by the History Center, this year we will be offering Mexican style breakfast in addition to the usual.

TREASURE HUNT FOR JOAQUIN'S GOLD. This is a fund raiser which draws many visitors, as the reward for finding the gold is--keeping the gold.

Shopping, shopping, shopping.

Continuous entertainment in the park.

Games, contests and prizes related to the theme.

For the past two years JMDays has been covered under the insurance umbrella of the scheduled list of events approved by the County. Without insurance, we can not have the event. If we are not included on the list, we will have to pay approximately \$1000 for the two-day coverage. All our funds come from benefit dinners, breakfasts, etc. given by the Committee. The Committee has no funding other than our own dedication and work, our shameless pleading for donations, our personal credit cards, and usually our own money. We cannot afford the insurance, and it would be a no-cost item for the Board to include us.

Therefore we are respectfully requesting that Joaquin Murrieta Days be included on the list of events covered by the County's blanket insurance policy for gatherings held in the public parks. We are hoping you will achieve consensus on this matter very soon, as it is the one factor which could potentially cause us to cancel JMDays. As we have demonstrated, this event is the town of Coulterville's premiere annual visitor destination event. Please refer to the memo to the Tourist Advisory Commission regarding our request for financial assistance, which defines specifically our strategy for attracting visitors to Mariposa County for the last official event of Summer 1996.

THE JOAQUIN MURRIETA COMMITTEE  
Sheila Franke Hansen and Teresa Fiske

