

DEPARTMENT: Administration BY: Mike Coffield PHONE: 966-3222
County Administrative Officer

RECOMMENDED ACTION AND JUSTIFICATION: (Policy Item: Yes ___ No x)
Request for Direction for Legal Advertising

BACKGROUND AND HISTORY OF BOARD ACTIONS:

At its meeting on October 18, 1994, following a breach of the legal publications contract with the Mariposa Guide, the Board directed the Administrative Officer to meet with the Mariposa Tribune and Mariposa Gazette for future legal publications. The Mariposa Gazette has been publishing the Countys legal advertising in the interim as directed by the Board.

The two legally adjudicated newspapers in the County have reviewed the attached specifications and are prepared to submit bids for the Countys legal advertising contract.

Does the Board wish to competitively solicit legal advertising with the attached specifications?

A copy of a memorandum dated January 12, 1994 which includes a review of other counties legal advertising is attached for the Boards information.

LIST ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

1. The Board may competitively solicit legal advertising and review the bids for award of a contract.
2. The Board may solicit bids and award to both newspapers either simultaneously or alternating weeks, months or years.

COSTS: (x) Not Applicable

A. Budgeted current FY \$ _____

B. Total anticipated costs \$ _____

C. Required additional funding \$ _____

D. Internal transfers \$ _____

SOURCE: () 4/5ths Vote Required

A. Unanticipated revenues \$ _____

B. Reserve for contingencies \$ _____

C. Source description: _____

Balance in Reserve for Contingencies, if approved: \$ _____

SPECIAL INSTRUCTIONS:
List the attachments and number the pages consecutively:

Legal Publication Specifications _____
Memrandum dated 1/12/94 Specifications for _____
Legal Advertising _____

CLERK'S USE ONLY: 95-42

Res. No.: _____ Ord. No. _____

Vote - Ayes: _____ Noes: _____

Absent: _____ Abstained: _____

() Approved () Denied

(x) Minute Order Attached () No Action Necessary

ADMINISTRATIVE OFFICER'S RECOMMENDATION:
This item on agenda as:

Recommended

Not Recommended

For Policy Determination

Submitted with Comment

Returned for Further Action


The foregoing instrument is a correct copy of the original on file in this office.

Date: _____

ATTEST: MARGIE WILLIAMS, Clerk of the Board
County of Mariposa, State of California

By: _____
Deputy

Comment: _____

A.O. Initials: 

MARIPOSA COUNTY BOARD OF SUPERVISORS

MINUTE ORDER

TO: MIKE COFFIELD, County Administrative Officer
FROM: MARGIE WILLIAMS, Clerk of the Board *mw*
SUBJECT: Direction for Legal Advertising; and
Resolution Number 95-43

THE BOARD OF SUPERVISORS OF MARIPOSA COUNTY, CALIFORNIA,
ADOPTED THIS Order on January 24, 1995

ACTION AND VOTE:

11:26 a.m. Request for Direction Regarding Publication of County's Legal Notices (County Administrative Officer)
BOARD ACTION: Discussion was held. Jerry Rankin/Mariposa Gazette, provided input concerning type sizes. Board recessed at 11:39 a.m. for different type sizes. Board brought back for further review, and reconvened at 11:45 a.m. Following further discussion, (M)Taber, (S)Balmain, Res. 95-43 adopted directing that the publication of legal notices be bid at 8 point type. Motion was amended, agreeable with maker and second, to include direction to the County Administrative Officer that the informal bid process be used and the two legally adjudicated newspapers in the County be contacted to submit bids/Ayes: Unanimous.

cc: File