RESOLUTION - ACTION REQUESTED 2019-113

MEETING: February 26, 2019

TO: The Board of Supervisors

FROM: Dallin Kimble, County Administrative Officer

RE: Strategic Plan

RECOMMENDATION AND JUSTIFICATION:
Adopt the Mariposa County Strategic Plan for 2019-2022.

On any given day in Mariposa County, there are forces working to shape our future. The performance of the local economy, regulations handed down from Sacramento, the price of recyclable materials in China, new grant opportunities, the success of a local cultural event, national politics, the ticking of the clock and so many other influences attempt to push us down one path or prevent us from walking down another.

There are two primary responses to the driving and restraining influences that may have a hold on us. We could react to each event, trying to make the best of things as they arise, and end up wherever that path takes us; or we can set a course for where we want to be and proactively work to use the good and the bad that comes along to get as close to that desirable destination as we can.

The latter approach is called "strategic planning". At the Board's direction, staff has been working over the last year to create a simple strategic plan that expresses where we would like to go, how we are going to get there, how we are going to make decisions along the way, and what interim steps we can take to start moving toward our ultimate vision for Mariposa County.

The vision statement included in the attached plan should express what we see as the best version of our county. The mission statement expresses our role as county government in reaching toward that stated vision. Shared values address how will continue to make decisions and how we will treat people along the way. Objectives organized by focus areas provide interim steps, some bigger than others, which will start us down a path toward our future. Together, these elements provide a proactive approach to preserve the best parts of our home communities and a path to improving the quality of life within the character of those communities.

This strategic plan, if approved, will be the first such plan adopted in Mariposa County. It is intended to be a living document with frequent reviews and revisions over time. Performance metrics and cost data will be added in future reviews. The strategic plan will be incorporated into budget request evaluations and the strategic and work plans of each individual department.
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Public input will continue to be a major driver as plans are updated to reflect the values and priorities of the residents of Mariposa County.

Staff is seeking approval of the strategic plan and Board direction to begin or continue work on the priorities listed there.

BACKGROUND AND HISTORY OF BOARD ACTIONS:
The Board met on December 12-13, 2017, to discuss the strategic direction of the County. The County has not previously had a strategic plan.

Staff presented a strategic framework to the Board on February 13, 2018, and received general consensus to continue developing the plan.

Staff presented the strategic framework to the planning commission in April 2018 and received input and recommendations for the future development of the plan.

An independent firm conducted the County's first-ever citizen survey in Spring 2018. More than 400 residents representing all areas of the County participated in the survey.

Five strategic planning teams were created in Summer 2018 to discuss and develop strategic goals and objectives around designated focus areas: safety, wellness, stewardship, infrastructure and prosperity.

In October 2018, the Board and executive staff reviewed the results of the citizen survey and provided further direction to staff.

Strategic planning teams and executive staff reviewed and revised the plan further in November and December of 2018, as well as January 2019.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:
Board members and the public should feel free to suggest alternative concepts and language. Staff will incorporate those suggestions as directed by the Board.

ATTACHMENTS:
Strategic Plan - Draft (DOCX)

RESULT: ADOPTED [UNANIMOUS]
MOVER: Rosemarie Smallcombe, District I Supervisor
SECONDER: Merlin Jones, District II Supervisor
AYES: Smallcombe, Jones, Long, Cann, Menetrey
RESOLUTION - ACTION REQUESTED 2019-111

MEETING: February 26, 2019

TO: The Board of Supervisors

FROM: Mike Healy, Public Works Director

RE: Waive Encroachment Fee - Hornitos Enchilada Dinner

RECOMMENDATION AND JUSTIFICATION:
Waive Encroachment Fee for the 70th Annual Hornitos Enchilada Dinner pending acceptance of insurance requirements and County receipt of satisfactory Certificate of Insurance documentation.

BACKGROUND AND HISTORY OF BOARD ACTIONS:
This is the 70th Annual Hornitos Enchilada Dinner which is organized and Sponsored by the Hornitos Patrons Club which is a non-profit group serving the community of Hornitos and Mariposa County. In past events the Board has waived the Encroachment Fee and a similar request is made for this year's event.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:
Should the Board reject this request the Hornitos Patrons Club would be responsible for the $140.00 Encroachment Permit Fee.

ATTACHMENTS:
Encroachment Permit Hornitor Enchilida Dinner (PDF)
CHP Letter Enchilada Feed (PDF)
Insurance (PDF)

RESULT: ADOPTED BY CONSENT VOTE [UNANIMOUS]
MOVER: Merlin Jones, District II Supervisor
SECONDER: Marshall Long, District III Supervisor
AYES: Smallcombe, Jones, Long, Cann, Menetrey