



TOBACCO USE AMONG MARIPOSA COUNTY STUDENTS

SURVEY - FALL 2018

KEY FINDINGS

Tobacco Use Behavior

- Nearly **1 in 3** Mariposa County students (32.9%) report that they have used an e-cigarette (aka: vaping) at least once.
- Vaping is the most popular method of tobacco use. **18.5%** of students **reported using an e-cigarette in the past 30 days**. This is considered to be “current use”.
- Current use of all other tobacco products was relatively low, with cigarettes at 4.4% and smokeless tobacco at 3.1%.
- **Over half** of current users in **grades 11 & 12** report using **two or more tobacco products**.
- More than half of e-cigarette users (52.8%) reported **taking 1 to 2 puffs** per use, while **15.9%** reported **puffing 11+ times**.

Use of Flavored Tobacco; Use of Marijuana

- **9 of 10** of students who use e-cigarettes report using **flavored products**. Fruit or sweet flavors are most common.
- For smokeless tobacco users, mint is the most popular flavor at 83.3%.
- **1 in 5** student surveyed (22.8%) report using marijuana at least once; while 10.9% of students report current marijuana use.

Access and Acquisition

- **64% of current users** (n=73) reported **obtaining e-cigarettes from social sources**, without paying for them.
- **Purchases of e-cigarettes from a store** or someone else was reported by **35.5%** of students, while **19.2%** purchased from the internet.
- A high percentage of students (18.9%) declined to state how they bought e-cigarettes.
- **Of all students** surveyed, **38.8%** reported being offered a tobacco product in the past month.

Over 140 California cities and counties have addressed the problem of tobacco proliferation and underage youth access by adopting a strong *Tobacco Retail License*.

The value of a local Tobacco Retail License is that the community decides what provisions to include. For example: minimum pack size, minimum price requirement, no tobacco sales in pharmacies, and *restrictions on flavored tobacco products*.

Learn more at www.FLAVORSHOOKKIDS.org

The California Student Tobacco Survey (CSTS) report for Mariposa County Unified School District summarizes results from 493 students in grades 7 through 12, from five different school sites. The project was conducted by the Center for Research and Intervention in Tobacco Control, at the University of California, San Diego.

The CSTS is designed to assess student use, knowledge and attitudes towards tobacco products including e-cigarettes (aka: vapes, Juul, pod mods), cigarettes, cigarillos, and smokeless tobacco. Marijuana is included as co-use of marijuana and tobacco is common.

Reference:
Zhu S-H, etal (2019). *Tobacco use among middle and high school students in Mariposa County: Findings from the 2017-18 California Student Tobacco Survey*. CRITC, University of California, San Diego.

For more information about the report:



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